

REGISTRATION

Visit www.planningmi.org for registration, workshop details, and session information.

REGISTRATION INFORMATION

FULL CONFERENCE REGISTRATION: WEDNESDAY THROUGH FRIDAY

Early Bird Rates: Member \$440 | Non-Member \$515
Student \$80

Includes conference handout materials, educational sessions, refreshment breaks, Wednesday reception, and Thursday keynote luncheon (*mobile workshops and MSUE Citizen Planner program are additional charges*).

REGISTRATION POLICY

A \$65 processing fee will apply to cancel a conference registration on or before September 22, 2025. To cancel, email info@planningmi.org. No refunds will be granted on or after September 23, 2025. No-shows the day of the event will be responsible for the full amount of the registration. You may send a substitute (*the difference between a member and nonmember will be charged*).

Early Bird Registration Rate ends September 22nd, 2025

Regular Rate: September 23, 2025; fees increase by \$50 | Late fee: additional \$25 begins on October 13th

CONFERENCE COMMITTEE

Christina Anderson, AICP
Layla Aslani
Jay Gianotti, AICP
Laurel Joseph, AICP
Jennifer Neal, AICP
Chelsea Poole
Nathaniel Mehmed, AICP
Pablo Majano, AICP
Soumi Basu, AICP
Steve Stepek, AICP

MAP BOARD

Shari Williams, *President*
Christina Anderson, AICP, *Vice President*
Scott Kree, *Secretary / Treasurer*
Jill Bahm, AICP, *Professional Development Officer*
Moe Ayoub, *Past President*
Christopher Germain, AICP
Mandy Grewal, PhD
Trudy Galla, AICP
Keith Baker, AICP
Kristin Gundersen, AICP

EX OFFICIO MEMBERS

Kevin Martin
Kami Pothukuchi, PhD

STUDENT REPRESENTATIVES

Eli Flikkema, *Michigan State University*
Ankita Shukla, *Michigan State University*

MAP STAFF

Andrea Brown, AICP, *Executive Director*
Leah DuMouchel, AICP
Rachel Goldstein
Amy Jordan
Andy Larsen, AICP Candidate
Phillip Rentschler
Amy M. Vansen, AICP

planningmichigan

2025
kalamazoo

OCTOBER 22-24, 2025

QUESTIONS? [INFO@PLANNINGMI.ORG](mailto:info@planningmi.org) | 734.913.2000

REGISTRATION

Register now for our 2025 planningmichigan Conference!

OVERNIGHT ROOM BLOCK Kalamazoo Radisson

- **\$185/night** A 4% Kalamazoo County Event and Convention Assessment District (KCECAD) Assessment will be applied to all guest stays. This new assessment is separate from the existing 5% Occupancy Tax and 6% Michigan Sales Tax
- Parking for overnight guests is \$10 per night.

CITIZEN PLANNER PROGRAM

Michigan State University Extension Citizen Planner Program | \$190 (in addition to the conference fee)

Conference attendees can complete the Michigan State University Extension Citizen Planner Program in only three days. Only registrants who register for the program (and pay the additional fee) may attend the Citizen Planner Program sessions.

SCHEDULE

WEDNESDAY, OCT. 22

10:00 a.m. - 12:15 p.m.

Session 1

Understanding the Planning and Zoning Context (Lunch provided)

Learn the legal sources and limitations of planning and zoning authority, and explore your understanding of ethical decision-making.

12:45 p.m. - 3:15 p.m.

Session 2

Planning for the Future of Your Community

Recognize the function and importance of a master plan, know the process for developing one and its relationship to zoning.

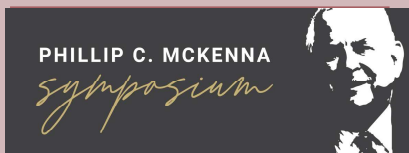
3:45 p.m. - 5:00 p.m.

General Session Statewide Planning and Capacity Building

As Michigan faces far-ranging economic, demographic, and land use changes, planning partners are exploring opportunities to enhance planning for the state's future. Hear from state officials and the University of Michigan about statewide planning and capacity initiatives, and learn about innovative planning work led by Minnesota's new long-range planning office.

Sarah Lucas, AICP, Michigan Department of Labor & Economic Opportunity, Office of Rural Prosperity
Sarah Mills, PhD, Graham's Center for EmPowering Communities

THURSDAY, OCT. 23



8:30 a.m. - 9:45 a.m.

Keynote

On the Move: The Overheating Earth and the Uprooting of America

Shortsighted policies have put millions of Americans in the path of climate change. In *On the Move*, Lustgarten explains the agonizing choice people now face: not whether to leave, but when. Learn about the coming northward migration and what it means for America's future. Book signing to follow.

Abrahm Lustgarten, Author

10:00 a.m. - 12:30 p.m.

Session 3

Implementing the Plan with Zoning

Discover the importance of zoning, learn how zoning is administered and gain confidence in your zoning reviews, including site plans.

12:30 p.m. - 2:15 p.m.

Keynote Luncheon

The Growth Equation: Housing + Equity = Future-Proof Cities

This keynote provides a blueprint for equitable economic growth. Learn to use planning, housing, and equity as tools to build community wealth while preventing displacement. Thomas will share actionable strategies for aligning

zoning and development, ensuring prosperity is shared by all residents.

Tocarra Nicole Thomas, AICP, Smart Growth America

2:30 p.m. - 5:00 p.m.

Session 4

Making Zoning Decisions

Learn how to adopt and amend a zoning ordinance, understand the role of the zoning board of appeals and obtain skills in basic property development methods.

FRIDAY, OCT. 24

8:30 a.m. - 11:00 a.m.

Session 5

Using Innovative Planning and Zoning (Lunch provided)

Strategize with placemaking and design-based solutions for local and regional success in the New Economy.

11:15 a.m. - 1:45 p.m.

Session 6

Successfully Fulfilling Your Role

Strengthen your ethical decision-making skills, apply standards to your decision-making and know when to ask for help.

CONFERENCE
SPONSOR

