

SPONSORSHIP OPPORTUNITIES

The Michigan Association of Planning's sponsorship packages offer a comprehensive range of benefits throughout the year.

Your investment provides significant exposure to your company or agency to hundreds of municipal decision makers who hire consultants to work with them to create high quality communities. A sponsorship markets your organization to event attendees who come from a variety of different communities, agencies, and organizations.

Opportunities for support are available for our annual Planning Michigan Conference and other in person training events throughout the year.

MAP works hard to provide the best value for attendees, and we count on sponsorships from organizations like yours to create an educational and networking experience that rivals none.



MICHIGAN ASSOCIATION OF PLANNING



SECURE A SPOT AS A SPONSOR FOR MAP'S 2024/2025 EVENTS!

This packet includes sponsorship opportunities for the Michigan Association of Planning's 2024/2025 programming year. Our annual events provide land use leaders, planners, and elected officials with best practices, knowledge of emerging trends, and tools to address the challenges we face. Sponsoring provides a way for your company to receive recognition on our website and during our events.

Once a sponsorship is obtained, your company/organization will be listed on the MAP website. The sooner you secure a sponsorship, the greater exposure you will receive.

Facebook, LinkedIn and X (formerly Twitter) are used to highlight your company's commitment to the profession.

Your sponsorship investment is important to us, and we value your partnership, and your commitment to quality community planning in Michigan.

YOU CAN CHOOSE TO SPONSOR ALL OR SOME OF OUR PROGRAMS

Planning Michigan 2024

- \$2,000 | Swag Sponsor: Three (3) Available
- \$3,000 | Thursday Opening Session Sponsor: One (1) Available
- \$3,000 | Thursday Keynote Luncheon Sponsor: One (1) Available
- \$2,400 | Refreshment Break Sponsor: Five (5) Available
- \$2,200 | Planning Michigan Reception Sponsor: Five (5) Available
- \$1,400 | Exhibitor Plus: Unlimited Available
- \$900 | Exhibitor: Unlimited Available

Completed

Thank you for your support!

**Planning Michigan 2025
Kalamazoo October 22-24**

Student Conference

All Options Unlimited

- \$600 | Conference Sponsor
- \$400 | Support Sponsor
- \$250 | Refreshment Sponsor
- \$100 | General Sponsor

Transportation Bonanza

- \$750 | Event Sponsor: Unlimited

Spring Institute

- \$1,000 | Event Sponsor: Unlimited

Details on next pages detail what is included in each package. Consider how you can support MAP and highlight your company by sponsoring. Sponsorships can be purchased at planningmi.org.

Contact Amy Jordan at (734) 913-2000 or via e-mail - ajordan@planningmi.org with any questions.

Planning Michigan

Planning Michigan is a two and a half day conference that regularly draws 450 attendees, provides cutting edge educational sessions; national and regional experts offer strategies and solutions to equip municipalities with tools they need to make solid decisions. Our Exhibitor Showcase connects land use leaders with consulting firms, state agencies, non-profits, and other planning related resources. We have been in the business of educating and training citizen and professional planners for nearly 80 years.

September 25-27, 2024
Amway Grand Plaza Hotel

Completed

Thank you for your support!

All sponsors (and Exhibitor/ Exhibitor Plus) receive:

- Logo on promotional website
- Acknowledgement at opening remarks
- Recognition in the Michigan Planner magazine and on the MAP website
- One (1) table reserved in the Exhibitor Showcase
- One (1) complimentary conference registration
- Recognized as a sponsor/ exhibitor in the conference app with a link to your home page

Planning Michigan 2025
Kalamazoo October 22-24

\$2,000 | Swag Sponsor: Three (3) Available

Want attendees to not only see your logo at conference, but take your company logo home with them?

Consider becoming a Swag Sponsor!

- Opportunity to provide MAP approved materials to conference attendees (Sponsor responsible for selecting, designing, purchasing swag and make arrangements for delivery by September 20th)
- Signage recognition

\$3,000 | Thursday Opening Session Sponsor: One (1) Available

\$3,000 | Thursday Keynote Luncheon Sponsor: One (1) Available

- Logo displayed on screen at General Session

\$2,400 | Refreshment Break Sponsor: Five (5) Available

- Logo displayed on signage at refreshment breaks

\$2,200 | Planning Michigan Reception Sponsor: Five (5) Available

- Logo displayed at Reception

\$1,400 | Exhibitor Plus: Unlimited Available

- Signage recognition
- See Exhibitor Packet for floorplan and details

\$900 | Conference Exhibitor

\$1000 | Non-member Rate

- See Exhibitor Packet for floorplan and details

Student Conference

This annual event - planned for students, by students - regularly draws 100 participants, connecting urban planning students with professional planners to learn and network. Student presentations, speed interviews, poster sessions, and networking roundtables provide a robust program to strengthen their portfolios.

February 8, 2025 | Wayne State University

All sponsors receive:

- Signage recognition
- Logo on promotional website
- Acknowledgement at opening remarks
- Recognition in the Michigan Planner magazine and on the MAP website

\$600 | Conference Sponsor (unlimited)

- Logo throughout event
- Five complimentary registrations

\$250 | Refreshment Sponsor (unlimited)

- Logo throughout event
- One complimentary registration

\$400 | Support Sponsor (unlimited)

- Logo throughout event
- Three complimentary registrations

\$100 | General Sponsor (unlimited)

- Website recognition

Transportation Bonanza

Professionals from planning, transportation, engineering, health and allied fields gather for a day of innovative training and connection focusing on active transportation and Safe Routes to School. This event is created in partnership with Michigan Safe Routes to School, the Michigan Department of Transportation, and the Michigan Department of Health and Human Services.

February 12 and 13, 2025 | Online

\$750 | Event Sponsor (unlimited)

- Logo on the promotional website
- Acknowledgment at opening remarks and on distributed materials
- Signage recognition
- Five complimentary registrations

Spring Institute

Our spring conference provides strategic solutions that, when implemented, position municipal leaders with the tools they need to address challenges. Stay up to date with local, state and national experts covering relevant and timely planning topics.

May 20, 2025 | East Lansing Marriott

\$1,000 | Event Sponsor (unlimited)

- Logo on the promotional website
- Acknowledgment at opening remarks and on distributed materials
- Signage recognition
- Two complimentary registrations