

planning michigan

2024  
grandrapids  
SEPTEMBER 25-27, 2024



American Planning Association  
Michigan Chapter  
*Creating Great Communities for All*



# TRANSPORTATION LAND USE LEADERSHIP TASK FORCE

SEPTEMBER 26, 2024

**BUFFER ZONE**



**American Planning Association**  
Michigan Chapter  
*Creating Great Communities for All*

# FORMATION AND PURPOSE



ANDREA BROWN, AICP



MICHIGAN ASSOCIATION OF PLANNING



# Formation and Purpose

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## Why now?

- Member and stakeholder pressure
- Time to Update MAP Transportation Policy (2012)
- Need for more succinct and actionable agenda – Housing Platform Model

**MAP's policy framework goal is to connect land use to better transportation infrastructure that accommodates all ways of getting around (walking, biking, transit, accessibility, safe streets) and includes *all* Michigan residents.**

- Support state of Michigan goals to grow population  
Governor's Growing Michigan Together Council – grow MI by 3 million by 2050
- Gain competitiveness with states that HAVE invested and implemented better integrated policy approaches
- Reduce land consumptive development – the result of both local land planning AND transportation investments



# Transportation Land Use Action Agenda

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## Purpose of the Action Agenda

- **Empower.** Equip planners to influence and inform engineers, developers, and others about land use and transportation policy nexus.
- **Influence.** Improve the policies and practices of local, county, regional and state government.
- **Communicate.** Articulate MAP's top transportation and land use policy priorities clearly and succinctly.
- **Advocate:** Provide background for MAP's legislative agenda to prepare to deliver compelling messaging about transportation and land use to state legislators and the governor's office.
- **Inform.** Provide Best Practice examples throughout the state demonstrating success.
- **Educate.** Identify training needs and deliver workshops to community planners and elected and appointed officials; to state legislators; and to state agency leaders.
- **Network.** Create a "network" for planners and others interested in transportation reform working together to improve access and mobility outcomes in Michigan



# Transportation Land Use Leadership Task Force

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- Brad Strader, AICP, Co Chair | C2G
- Jeromie Winsor, AICP, Co Chair | AECOM
- Jenya Abromovich, AICP | SEMCOG
- Eric Bettis | Wayne State University
- Dave Bulkowski | Disability Advocates of Kent County
- Tanya DeOliveira, AICP | Williams and Works
- Suzann Flowers | City of Ann Arbor
- Joe Grengs, AICP | University of Michigan
- Lauren Joseph | Grand Valley Metro Council
- Sarah Lagpacan, AICP | Oakland County Transit
- Amy Lipset, AICP | Fishbeck
- Arthur Mullen, AICP | Wade Trim
- Melanie Piana | Regional Transportation Authority
- Suzanne Schulz, FAICP | Progressive Companies

# HISTORY AND CONTEXT



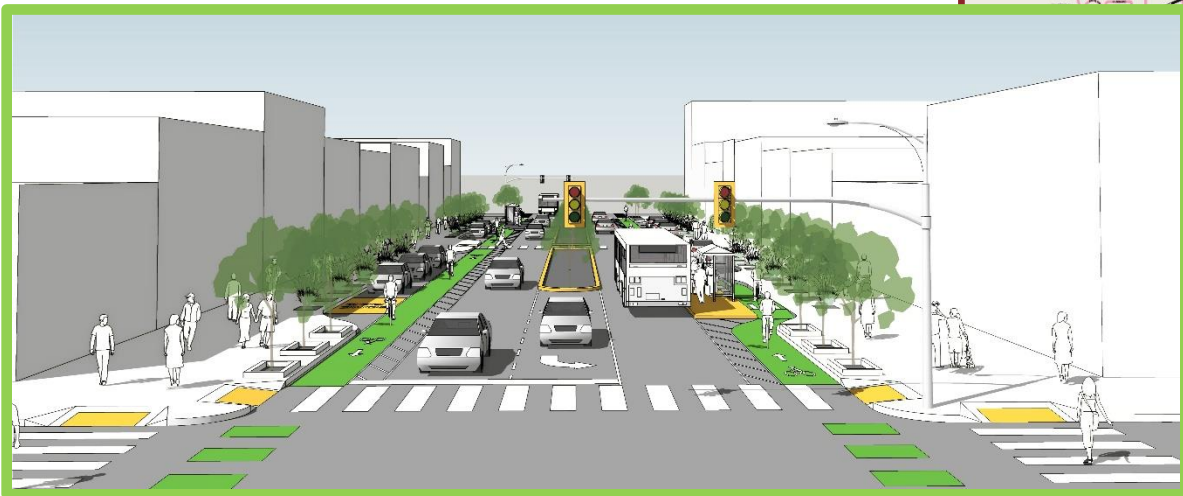
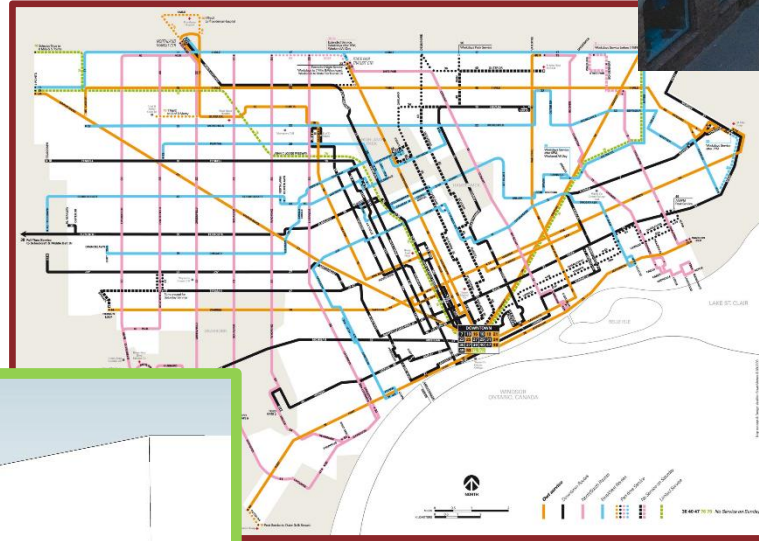
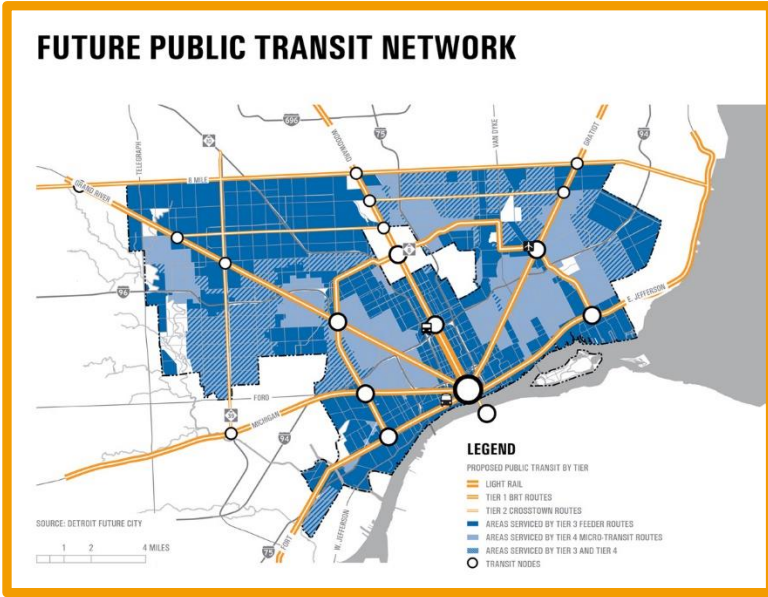
JOE GRENGS, AICP



UNIVERSITY OF MICHIGAN  
TAUBMAN SCHOOL OF ARCHITECTURE AND URBAN  
PLANNING



# HISTORY & CONTEXT





# GUIDING PRINCIPLES



BRAD STRADER, AICP  
C2B

TRANSPORTATION LAND USE LEADERSHIP  
TASK FORCE CO CHAIR



# Guiding Principles

- Elevate Safety and Emphasize Improved Public Health Outcomes
- Coordinate Progressive Land Use and Transportation Planning
- Support the Development of a People-Centered Multimodal Network

*Be good stewards of Michigan's land and fiscal resources.*

“The 37 million acres that are Michigan is all the Michigan we will ever have.”

Gov William Milliken



# MENTI-METER EXERCISE



JEROMIE WINSOR, AICP

AECOM

TRANSPORTATION LAND USE LEADERSHIP

TASK FORCE CO CHAIR



# MENTI-METER



# PRINCIPLE I

Elevate Safety and  
Emphasize Improved Public  
Health Outcomes

Tanya DeOliveira, AICP  
Williams and Works



# CRASHES

Police: 1 killed in Wyoming crash on 44th Street



Negative Impacts to  
Health & Safety



# SPRAWL



# CONGESTION



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# PEOPLE-CENTERED MOBILITY



## Probable Solutions



# CONTEXT-SENSITIVE DESIGN

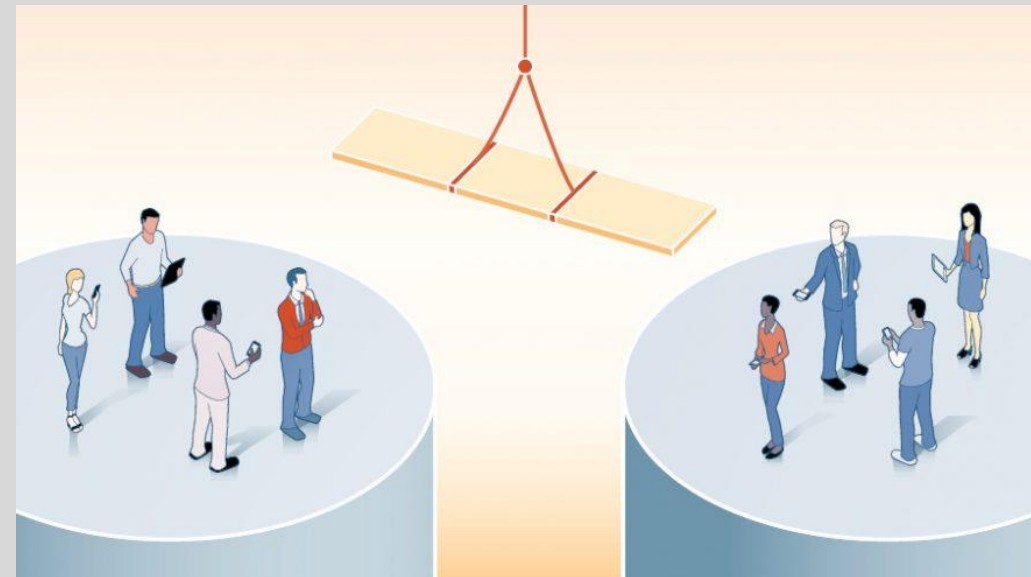


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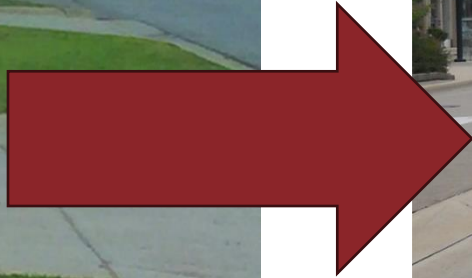
# PRINCIPLE II

Coordinate Progressive  
Land Use and  
Transportation Planning

Sarah Lagpacan, AICP  
Oakland County Transit







# PRINCIPLE III

Support the Development  
of a People Centered  
Multimodal Network

Amy Lipset, AICP  
Fishbeck



# Support the Development of a People Centered Multimodal Network

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Roads should support a multitude of uses, not just be places solely designed to facilitate the rapid movement of vehicles.



L-R: bike lanes Minneapolis; transit stop Minneapolis; street as playground, NYC; The Underline, Miami.

# Support the Development of a People Centered Multimodal Network

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- Shortened crossing distances
- Added bike lanes
- More greenspace
- Aesthetic improvements





# ACTIONS & OUTCOMES EXERCISE INSTRUCTIONS

Jeromie Winsor, AICP

AECOM

&

Brad Strader, AICP

C2B



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# SUMMARIZE | REPORT OUT



JEROMIE WINSOR, AICP, AECOM

BRAD STRADER, AICP, C2B



TRANSPORTATION LAND USE LEADERSHIP  
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## NEXT STEPS

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Andrea Brown, AICP  
Michigan Association of Planning



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