



Housing in Four Parts:

Master Planning, Zoning Reform, Stand by Your Plan, Accessory Dwelling Units Recorded Webinars

Master Planning for Housing - 2 hours

The housing element of a master plan focuses not just on today's shelter goals for current residents, but also for the residents a community hopes to attract and retain well into the future. A housing element that includes a thoughtful and robust analysis of appropriate demographic data, coupled with a comprehensive community engagement program, can establish the framework to get the community on board and informed about local housing needs and gaps. This workshop will reveal what data must be considered and how to get your community on board from the beginning of the planning process, so that there is buy in at the end for policies that embrace an appropriate mix of housing now and into the future.

Zoning Reform in Michigan - 2 hours

MAP's Zoning Reform Toolkit for Housing Supply and Choice, completed in June 2022, was created to provide local regulatory solutions that can be implemented now, without changes to the State Zoning Enabling Act. This session provides background on the national housing shortage and its effects in our State, an overview of the 15 tools included in the Toolkit, insight about selecting the tools that match your housing market, and talking points to get you past common obstacles to implementing successful housing solutions.

Stand by Your Plan - 2 hours

Density resistant neighbors can have a chilling effect on new housing development, even if the density increases are modest and "around the edges." This workshop provides step by step guidance for navigating the "hot seat" of public input to anyone responsible for project approval. It includes new research on public participation in development review, including a first-ever dive into the data of who participates and why and presents strategies for laying the groundwork for future successful projects.

Accessory Dwelling Units - 2 hours

ADUs because of their size and the ad hoc nature of their development fit into almost all Michigan communities. This session dives into the five elements of ADUs (what, where, when, how, why). The workshop includes several hands on exercises where participants try their hand at placing an ADU on a property, ADUs in a neighborhood, as well as a whole municipality.

**Reference Book and Additional Resources Included with Purchase.
Can be purchased individually or as a set. Group Rates Available.**

*To purchase, contact Amy M. Vansen, AICP,
MAP's Director of Information and Programs at avansen@planningmi.org*