

planningmichigan

2024

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SEPTEMBER 25-27, 2024

# REGISTRATION

Register now for our 2024 planningmichigan Conference!

## OVERNIGHT ROOM BLOCK

**Amway Grand Hotel in Grand Rapids**

187 Monroe Ave NW, Grand Rapids, MI 49503 | 616.774.2000

- **\$169/night** subject to a 9% occupancy tax and 6% state tax. (Tax rates are subject to change.)
- **Parking is \$15/night.** Room availability is not guaranteed.

**This special rate ends on August 26th.**

## REGISTRATION INFORMATION

**Early Bird Registration ends August 28, 2024**

**Regular Rate: August 29-September 13, 2024; fees increase by \$50**

**Late fee: \$25 late fee applied to regular rates beginning September 14**

### Full Conference Registration - Wednesday through Friday

Includes conference materials, educational sessions for all three days, plus refreshment breaks, Wednesday general sessions and reception, Thursday keynote luncheon and general sessions (MSU Extension Citizen Planner program is an additional charge).

**Early Bird Rates: Member \$440 | Non-Member \$505 | Student \$80**

### Wednesday Only Registration

Includes conference materials, educational sessions, Wednesday refreshment breaks, Wednesday general sessions and reception.

**Early Bird Rates: Member \$230 | Non-Member \$295 | Student \$70**

### Thursday Only Registration

Includes conference materials, educational sessions, Thursday refreshment breaks, Thursday keynote luncheon, Thursday general session, and Wednesday evening reception.

**Early Bird Rates: Member \$280 | Non-Member \$345 | Student \$70**

### REGISTRATION POLICY

There's a \$65 processing fee to cancel a conference registration on or before August 29, 2024. A written request must be made and sent to the MAP office. NO refunds will be granted on or after August 30, 2024. No-shows the day of the event will be responsible for the full amount of the registration because food/beverage and conference material costs have already been incurred. You may send a substitute (the difference between a member and nonmember will be charged if applicable).

#### MAP BOARD

Mohamed Ayoub, *President and Chapter President's Council CPC*

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Amy M. Vansen, AICP

# Michigan State University Extension Citizen Planner Program

**\$190** (in addition to the conference fee)

**CONFERENCE ATTENDEES** can complete the Michigan State University (MSU) Extension Citizen Planner Program in only three days. Only registrants who register for the program (and pay the additional fee) can attend the Citizen Planner Program sessions.

The Citizen Planner Program consists of a six-session course leading to a certificate of completion awarded by MSU Extension. The course is intended for local appointed and elected officials, zoning administrators, and interested citizens. The program cost includes the MSU Extension Citizen Planner Program; notebook with extensive handout materials; lunch during the classroom session Wednesday; the general sessions Wednesday and Thursday, the Keynote Luncheon Thursday, and lunch during the classroom session Friday. This fee is in addition to your conference fee. Sign in and out required.

Participants may also choose to pursue the Master Citizen Planner (MCP) credential by completing the entire course, passing a final exam, and delivering a capstone presentation to their community.

## Michigan State University Extension Citizen Planner Program Schedule

### WEDNESDAY, SEPT. 25, 2024

10:00 a.m. - 12:15 p.m.

#### Session 1: Understanding the Planning and Zoning Context (Lunch provided)

Learn the legal sources and limitations of planning and zoning authority and explore your understanding of ethical decision making.

**Harmony Gmazel, AICP, Michigan State University Extension**

12:45 p.m. - 3:15 p.m.

#### Session 2: Planning for the Future of Your Community

Recognize the function and importance of a master plan, know the process for developing one and its relationship to zoning.

**Brad Neumann, AICP, Michigan State University Extension**

### THURSDAY, SEPT. 26, 2024

10:00 a.m. - 12:30 p.m.

#### Session 3: Implementing the Plan with Zoning

Discover the importance of zoning, learn how zoning is administered and gain confidence in your zoning reviews, including site plans.

**Mary Reilly, AICP, Michigan State University Extension**

2:30 p.m. - 5:00 p.m.

#### Session 4: Making Zoning Decisions

Learn how to adopt and amend a zoning ordinance, understand the role of the zoning board of appeals and obtain skills in basic property development methods.

**Tyler Augst, Michigan State University Extension**

### FRIDAY, SEPT. 27, 2024

8:30 a.m. - 11:00 a.m.

#### Session 5: Using Innovative Planning and Zoning

Strategize with placemaking and design-based solutions for local and regional success in the New Economy.

**Eric Warman, Michigan State University Extension**

11:15 a.m. - 1:45 p.m.

#### Session 6: Successfully Fulfilling Your Role

Strengthen your ethical decision-making skills, apply standards to your decision-making and know when to ask for help. (Light lunch provided)

**Bethany Prykucki, Michigan State University Extension**

# KEYNOTES

WEDNESDAY, SEPT. 25, 2024

## Winning Over Your Opponents



What do you do when public engagement turns sour and you find yourself facing angry opposition instead of productive discourse? In this session, Mr. Lee

offers practical tips for addressing differences and misinformation before people get angry, defusing situations when people do get angry, and turning even the most vocal opponents into allies by understanding the psychology behind their opposition—helping to get productive discourse back on track.

Justin Lee, *Author, Talking Across the Divide*



THURSDAY, SEPT. 26, 2024

## Thursday Opening Session



With the current state of housing feeling unattainable, unpredictable, and unfair to many community members, advocates and countless others wonder what more they can do. This

session will discuss strategies planners can use to actively promote inclusive and welcoming communities and help overcome the legacies of segregation and redlining. Cashauna Hill is the Executive Director of The Redress Movement, which works to repair the harm caused by those legacies by researching, educating, mobilizing communities, and more. This organization initially emerged in response to Richard Rothstein's book, *The Color of Law*, which documents the origins of housing segregation.

Cashauna Hill, *Executive Director, the Redress Movement*

THURSDAY, SEPT. 26, 2024

## Keynote Luncheon: It's a Marathon and a Sprint



Paula Glover will highlight the dual challenges in pursuit of a sustainable energy future: immediate actions and long-term planning.

Energy efficiency and renewable energy are both key components in the fight against climate change. Paula will explore how communities can harness available resources, ask the right questions, and demand the necessary tools to ensure that all energy projects meet local needs while also contributing to broader environmental goals.

Paula R. Glover, *President, Alliance to Save Energy*

# 2024 SESSIONS AND ACTIVITIES\*

\*CM credits are on pages 10-11, Conference at a glance.

WEDNESDAY, SEPT. 25, 2024

9:00 a.m. - 6:00 p.m.

### › Registration

MAP will check you in at the Center Concourse on the second level.

10:00 a.m. - 11:00 a.m.

### › The Purpose Built Communities: How Holistic Development Can Unleash Thriving Neighborhoods

Prosperity starts with place. Where you live, work, learn, and play has a direct correlation on your educational, health and economic outcomes. In this session Amplify GR will share the national Purpose Built Communities model for fostering culturally rich, generational inclusive, and economically diverse neighborhoods. They will also share strategies for authentic community engagement that is built through trust and aims to ensure all neighbors can participate in and benefit from community growth and investment.

Jon Ippel, *AmplifyGR*

### › Bridging the Affordable Housing Gap in Michigan:

Michigan has long been a leader in providing Manufactured Housing for its residents. The key to future growth will be providing quality

manufactured housing community design and homes for the future residents, and assuring existing local residents and governing officials that new communities will be fairly operated and well-maintained to ensure they don't become a burden on local resources.

Lisa Harold, *Sun Communities*

Tim Kuhn, *Clayton Homes*

John Enos, AICP *Carlisle | Wortman Associates, Inc.*

William Anderson, PE *Atwell, LLC*

Moderated by Tim Augustine, *Atwell, LLC*

11:00 a.m. - 1 p.m.

### › Lunch On Own

11:00 a.m. to 5:30 p.m.

### › Exhibitor Set-Up

Ambassador Concourse, second level.

1:00 p.m. - 2:00 p.m.

### › Let's Play Ethics Jeopardy ⚖️

The AICP Code of Ethics sets certified planners apart by focusing on integrity, appearance of fairness, and a commitment to supporting fair and just communities. Learn firsthand how the updated AICP Code of Ethics is readily accessible to guide ethical behavior in your everyday planning practice. The update Code emphasizes a commitment to

# SESSIONS AND ACTIVITIES

equity and inclusion, and to preventing misuse of the credential. Participate in a Jeopardy-style game to recap the material covered.

Ralph Willmer, FAICP, AICP *Ethics Officer*

## › MAP Board Emerging Policy: A Conversation with Members

In 2023 the Michigan Association of Planning's Board began exploring a comprehensive approach for systematic state-wide land use planning around infrastructure, housing, transportation, economic vitality, and the environment in Michigan. The board invites conference attendees to join them in a discussion to develop priorities and processes that will advance efficient, just, and sustainable outcomes for all Michigan communities. We anticipate that these conversations will contribute to a framework for state leadership in land use planning.

MAP Board of Directors

## › Scalability Matters: Translating the Page to the Place

The concept of scale is an important consideration in planning, zoning, and urban design. When working across municipalities and regions, planners are challenged to link data and dimensional standards to people and places. We will teach participants to use the lens of scale to explore design principles, dimension values, and demographic characteristics that inform decision-making to create walkable urbanism and equitable neighborhoods.

Paul Lippens AICP, NCI *McKenna*

Mark Nickita FAIA

Adam Cook, *Seamless Collaborative*

## 1:00 p.m. - 3:00 p.m.

### › Walk, Roll and Stroll for Inclusive Design

During this hybrid mobile and classroom session, we'll explore the small things and large things that either invite or impede all people from moving about. A quick tour through Rosa Parks Circle highlights the impact of design and construction achieved by "Test Pilots"--a group of persons with various disabilities who work alongside design professionals to identify barriers and craft solutions. You'll learn how to notice and take action to plan, process, design, and build a more inclusive place. After the walk and roll experience, we'll return to the classroom to exchange ideas, and hear from folks in rural, suburban and urban areas about how they embed keen access awareness in their communities to achieve more cohesive and comfortable places.

Lynee Wells, AICP *Aligned Planning*

Dave Bulkowski, *Disability Advocates*

## 2:15 p.m. - 3:30 p.m.

### › Building Equity: Fostering Resilient & Thriving Neighborhoods in Detroit - Sponsored by Michigan Black Professional Planners Section •

Neighborhoods and the built environment are critical elements of social determinants of health. This workshop explores data and research centered on Detroit to illuminate opportunities for metro cities to cultivate thriving and resilient neighborhoods of the future. Join us to discuss interventions and strategies that can help create thriving communities for children, families, and individuals in Detroit and beyond.

Antoine Bryant, *City of Detroit*

Ashley Williams Clark, *Detroit Future City*

Donna Givens Davidson, *Eastside Community Network*  
Kumar Raj, *W.K. Kellogg Foundation*

## 3:45 p.m. - 5:00 p.m.



### › Winning Over Your Opponents

What do you do when public engagement turns sour and you find yourself facing angry opposition instead of productive discourse? Justin Lee has spent more than 25 years bridging political, religious, and social divides in his professional work, where he's developed a reputation for winning people over despite major disagreements. In this session, he offers practical tips for addressing differences and misinformation before people get angry, defusing situations when people do get angry, and turning even the most vocal opponents into allies by understanding the psychology behind their opposition—helping to get productive discourse back on track.

Justin Lee, *Author, Talking Across the Divide: How to Communicate with People You Disagree with and Maybe Even Change the World*

## 5:00 p.m. - 6:00 p.m.

### › Exhibitor Reception

Expand your networks, connect with state leaders and share experiences with fellow officials. Cash bar and hors d'oeuvres included.

## 6:00 p.m. - 7:00 p.m.

### › Awards Presentation

Join us to recognize our long time members, leadership award recipients, and project award recipients. Everyone's welcome.

## 6:30 p.m. - 9:30 p.m.

### › The MAP Michigan Black Professional Planners Reception

Join us for an engaging and vibrant evening dedicated to fostering connections within the MAP Michigan Black Planners and Professionals (MBPP) community. Our networking social and reception offers a unique opportunity for attendees to meet, mingle, and build lasting professional relationships in a relaxed and welcoming atmosphere. Whether you are a seasoned professional or new to the planning field, don't miss this chance to be part of a dynamic and supportive network that is dedicated to advancing the profession of Black Planners in Planning Black Communities.

## THURSDAY, SEPT. 26, 2024

## 7:30 a.m. - 5:00 p.m.

### › Registration

Center Concourse on the second level.

## 7:45 a.m. - 8:30 a.m.

### › Planners In Private Practice Networking Breakfast

# SESSIONS AND ACTIVITIES

**8:30 a.m. - 9:45 a.m.**

## › Welcome/ Opening Keynote

With the current state of housing feeling unattainable, unpredictable, and unfair to many community members, advocates and countless others wonder what more they can do. This session will discuss strategies planners can use to actively promote inclusive and welcoming communities and help overcome the legacies of segregation and redlining. Cashauna Hill is the Executive Director of The Redress Movement, which works to repair the harm caused by those legacies by researching, educating, mobilizing communities, and more. This organization initially emerged in response to Richard Rothstein's book, *The Color of Law*, which documents the origins of housing segregation.

**Cashauna Hill**, *Executive Director of Redress*

**10:00 a.m. - 11:15 a.m.**

## › A Corridor Strategy for Housing and Revitalization

West Michigan has invested in assessments that quantified a housing need. The next question: where and how to build it. Respondents to the Zoning Reform Toolkit survey said the most common tool used was adding residential uses to nonresidential districts. Hear how Housing Next, an advocacy nonprofit and one of the three leads in the West Michigan Regional Housing Partnership supported by MSHDA, has used on-the-ground investigation, along with the brand-new West Michigan Zoning Atlas, to show that most of this need can be met in community corridors, on existing infrastructure. This is a strategy with a lot of benefits, including saving money (now and in the future), reducing environmental impact, minimizing exposure to NIMBY disruption, and revitalizing existing commercial property.

**Ryan Kilpatrick**, *AICP Housing Next*

**Brooke Oosterman**, *Housing Next*

## › Immigration, Population Growth and Economic Prosperity 🏛️

Michigan's population has barely grown over the last ten years, and had been declining for decades before that. The growth that has occurred was primarily due to immigration. As the Governor's Growing Michigan Together Council report starkly noted, Michigan has fallen behind in an ever-changing, globally competitive economy. But there ARE solutions, from resetting the messaging about immigration, to uplifting the data to tell a compelling story.

**Dr. Alaina Jackson**, *Global Detroit and recent appointee to the Governor's Job, Talent and People Workgroup*

**Jeff Warrick**, *frequent Op Ed contributor for the Detroit Free Press*

## › Fact Finding, Conditions and Much Much More 🦋

Recently, the Michigan Court of Appeals modified a special use approval (removing conditions) because conditions were not based on sound data or facts. This session will dive into why fact finding is essential to your planning decisions. Guidance on how to apply approval standards to motions and recent case law developments relevant to planners will be discussed.

**Catherine P. Kaufman, JD**, *AICP Bauckham, Thall, Seeber, Kaufman & Koches PC*

**Emily C. Palacios, JD** *Miller Johnson*

## › Taming the Beast: A New Approach to Updating Your Zoning Ordinance

Many local zoning ordinances are broken and running wild. They can be inconsistent with local values, out of date, and hard to understand. Learn a new approach to fixing these problems by undertaking a

comprehensive audit and update of your zoning ordinance. We'll highlight the advantages of this approach, provide audit checklists, and walk through the process.

**Caitlyn Habben**, *AICP Wade Trim*

**Adam Young**, *AICP Wade Trim*

**11:30 a.m. - 12:45 p.m.**

## › Build MI Communities Grant Initiative

The Build MI Community Initiative has been established to reactivate underutilized or vacant space into vibrant areas by promoting capital investment into development projects being taken on by developers and property owners with limited real estate development experience and familiarizing them with the development process to position them to potentially undertake more complex projects in the future.

**McKenzie Miller**, *Michigan Economic Development Corporation*

## › Update from Michigan's Rural Prosperity Office

The Michigan Office of Rural Prosperity is working with communities to help them prepare for and respond to the complex changes facing rural Michigan. New programs and research led by the Office offer important paths forward for planning, with emerging best practices and models for building plans, capacity, and partnerships that will foster resiliency and prosperity. Sarah Lucas will provide an update on ORP initiatives, as well as state and national work addressing the need for long-term planning and capacity resources in rural communities.

**Sarah Lucas**, *AICP Michigan Department of Labor & Economic Opportunity*

## › Using the Bipartisan Infrastructure Law to Create Impactful Projects for People and the Planet

The Bipartisan Infrastructure Law is providing unprecedented levels of funding for projects that encourage and enable access for people walking, biking, and rolling. Learn from a panel of APBP members what they are doing to create vibrant and sustainable cities through new projects, programs, and policies.

**Tanya DeOliveira**, *AICP Williams & Works*

**Eric Hanss**, *AICP Sam Schwartz*

**Lexi Petrella**, *Alta Planning + Design, Inc.*

**Jenny Staroska**, *Federal Highway Administration*

## › Zoning Reform for Housing: Community Stories 🗣️

When MAP asked planners what they needed to help implement our Zoning Reform Toolkit for Housing Choice and Supply, we heard the same thing many times: Best practices are great and necessary, but where did this actually happen and how did it go? Learn about these findings and hear from a panel of interviewees about experiences that are simultaneously unique and translatable.

**Leah DuMouchel**, *AICP MAP*

**Panelists TBA**

**12:45 p.m. - 2:15 p.m.**

## › Keynote Luncheon: It's a Marathon and a Sprint

Paula Glover will highlight the dual challenges in pursuit of a sustainable energy future: immediate actions and long-term planning. Energy efficiency and renewable energy are key components in the fight against climate change. Paula will explore how communities can harness available resources, ask the right questions, and demand necessary tools to ensure that energy projects meet local needs while contributing to broader environmental goals.

**Paula Glover**, *President, Alliance to Save Energy*

# SESSIONS AND ACTIVITIES

2:15 p.m. - 3:30 p.m.

## › Foresight for Planners →

APA's Foresight program and the 2024 Trend Report is designed to equip planners with tools to navigate future uncertainties. This insightful session explains how to make sense of different forces of change, identify signals and trends, and prepare communities for future challenges and opportunities. Participants will gain a deeper understanding of trends scanning and learn how to integrate this practice into their team's routine. Additionally, we will explore the use of exploratory scenarios in planning and discuss significant global and local trends that will impact planning in the future. This session is essential for planners aiming to stay ahead in a rapidly changing and highly uncertain landscape.

**Zhenia Dulko**, *Foresight Manager, American Planning Association*

## › They said WHAT?! – Navigating Bizarre Applications and Challenging Meetings

Join us for a trip down memory lane as we present bizarre applications, unruly public comments, and confused planning commissions. More importantly, we'll discuss the review process, strategy, and lessons learned to help you navigate the controversial applications all the way from the initial application intake, through public hearings, to a reasonable and defensible decision.

**Nathaniel Mehmed**, AICP *Williams & Works*

**Andy Moore**, AICP *Williams & Works*

## › The State of Housing in Michigan in 2024: An Overview of Michigan's Statewide Housing Needs Assessment

This session will provide an overview of housing supply and demand dynamics and trends in the state, housing affordability and insecurity concerns, and insight on local strategies to address housing challenges. Findings from the needs assessment can serve as a foundation for informed decision-making, providing a roadmap for the development of policies and initiatives that will positively impact our state's housing market.

**Melika Belhaj**, *University of Michigan School of Public Health*

**Dr. David Allen**, *Michigan State Housing Development Authority*

## › Siting Renewable Energy: What Public Act 233 Means for Local Governments ↗

The new law grants permitting authority to the Michigan Public Service Commission, unless local governments adopt 'compatible renewable energy ordinances'. To help communities prepare for the new law, which goes into effect in November 2024, we'll provide an overview, discuss implications for local planning and policy, and highlight available technical engagement and planning resources.

**Madeleine Krol**, *Graham Sustainability Institute, University of Michigan*

**Ian O'Leary**, *Michigan Department of Environment, Great Lakes, and Energy*

**Mary Reilly**, AICP *Michigan State University Extension*

3:45 p.m. - 4:45 p.m.

## › Is Your Community Child Care Ready?

Understand how child care is closely tied to a community's economic development and quality of life with a panel discussion where MEDC's RRC Childcare Readiness Toolkit will be introduced and recommendations from around the state will be shared.

**Lauren Sayre**, AICP *McKenna*

**Amanda Minaudo**, *Macomb County*

**John Culcasi**, *Macomb County*

## › MAP Develops Transportation Land Use Policy Platform

In summer 2024, MAP initiated a Transportation Land Use Leadership Task Force. The purpose of the Task Force was to begin a conversation with planning and transportation leaders about how to create sustainable, efficient, safe, multi-modal transportation systems. The Task Force was charged with developing a DRAFT MAP Transportation Land Use Policy Framework, to be vetted with MAP members at the conference in the fall. This interactive session will provide participants with the opportunity to shape MAP's transportation policy agenda and to guide our advocacy efforts into the future.

*Transportation Land Use Leadership Task Force CoChairs:*

**Brad Strader**, AICP, *Cincar Consulting Group (C2G)*

**Jeromie Winsor**, AICP, *AECOM*

## › Un-Best Practices: Lessons Learned from Real World Planning Mistakes

We all screw up – it's part of being human. In this session, private and public sector planners will tell of the times they dropped the ball, when their clients (or consultants) goofed up, and how to avoid repeat mistakes. The audience will also be invited to participate so we can share common challenges learn how to grow.

**Christina Anderson**, AICP *City of Kalamazoo*

**Jill Bahm**, AICP *Giffels Webster*

**Jason Ball**, AICP *Progressive Companies*

**Paul Montagno**, AICP *Carlisle|Wortman Associates, Inc.*

**Julie Tschirhart**, *Progressive Companies*

## › When Zoning Provisions are Challenged- Recent Appellate Court Decisions Every Planner Should Know ↗

Explore recent appellate court decisions impacting municipalities and zoning decisions. This session will spotlight the significance of permissive zoning ordinances, issues arising when zoning provisions are challenged, the creation of vested rights, the scope of authority in regulating land divisions, and the complex zoning review of mining operations. Don't miss this opportunity to stay informed on the latest land use law.

**Wayne Beyea**, JD, AICP, *Fahey Schultz Burzych Rhodes*

## › Sponsored Networking Events *Grand Rapids (walking distance)*

5:00 p.m. - 6:30 p.m.

**Giffels Webster**: Forty Pearl - 40 Pearl St NW #110

6:00 p.m. - 7:30 p.m.

**McKenna**: Beacon Corner Bar - 38 Fulton St W

7:00 p.m. - 8:30 p.m.

**Williams & Works**: The Ballroom at McKay - 146 Monroe Center St NW

8 p.m. - 9:30 p.m.

**Atwell**: Mojo's Dueling Piano Bar - 180 Monroe Ave NW

# SESSIONS AND ACTIVITIES

**FRIDAY, SEPT. 27, 2024**

**8:30 a.m. - 9:45 a.m.**

› **Beneath the Surface: Integrating Groundwater Resource Awareness into Master Planning**

An invisible, yet invaluable resource beneath our feet is often unnoticed, especially in Michigan: groundwater. Learn how multijurisdictional efforts in understanding groundwater are transforming policies, empowering communities, and influencing master planning.

**Tanya DeOliveira, AICP, Williams & Works**  
**Dan Whalen, PE, Williams & Works**

› **Bridge to Our Future: Connecting to Communities**

Recently, the city of Grand Rapids launched Bridge to Our Future, a process to create a new Community Master Plan. In this process, the city wanted to bridge divides and connect with underrepresented groups. Learn about the Community Connectors, which broadened the reach of engagement beyond traditional approaches; the robust engagement, and the four rounds of public events.

**Sarah Bongiorno, Planning NEXT**  
**Kristin Turkelson, City of Grand Rapids**  
**Emily Hays, Planning NEXT**  
**Layla Aslani, City of Grand Rapids**

› **Practical Preservation: Creating Defensible Tree Protection Standards**

Balancing development goals with environmental management goals is challenging. Through the lenses of planning, law, and arboriculture, the panel will discuss how well-crafted, legally defensible tree preservation standards can support development while also preserving or enhancing a healthy tree canopy accessible to all communities.

**Kristin Bricker Kolb, JD, Rosati Schultz Joppich & Amtsbuechler, PC**  
**Michelle Marin, AICP, Carlisle|Wortman Associates**  
**Paul Montagno, AICP, Carlisle|Wortman Associates**  
**Robert Wiszowaty, Inspire Tree Experts**

› **West Side Stories: Finding Housing in Unexpected Places**

Communities are finding creative ways to re-energize tired, suburban, commercial corridors, using zoning to open the door to mixed use transformations - and create new housing in proximity to jobs and amenities. This session will explore four West Michigan communities whose innovative zoning tools in strategic locations led to redevelopment.

**Theresa Meendering, Grandville Downtown Development Authority**  
**Frank Wash, AICP, City of Walker**  
**Paula Priebe, AICP, City of Walker**  
**Andrea Hendrick, Cascade Charter Township**  
**Corey Broersma, Holland Charter Township**  
**Nicole Hofert, AICP, City of Wyoming**  
*Moderated by Christopher Khorey, AICP, McKenna*

**10:00 a.m. - 11:15 a.m.**

› **Making Small Michigan Cities Thrive**

Michigan has lost population over the past few decades, while the City of Fenton has increased population by nearly 50%, attracting new investment and younger residents. Much of this has been accomplished through redevelopment of existing properties and infill construction. Find out how a long-term vision, planning, innovative

zoning, consistent decision-making, and growing local businesses have led to the turnaround in this once stagnant community. Many of the learned experiences can be directly transferable to other Michigan communities regardless of size.

**Carmine P. Avantini, AICP, CIB Planning**  
**Lynn Markland, Fenton City Manager**

› **New Housing Developments using Brownfield Tax Increment Financing (TIF)**


The Michigan Brownfield Redevelopment Financing Act was revised in 2023 to expand the eligible activities for Tax Increment Financing (TIF) reimbursement, including housing as an eligible activity. Hear how communities and developers now have an additional tool to help tackle the shortage of affordable housing.

**Jeff Hawkins, Fishbeck**  
**Susan Wenzlick, Fishbeck**

› **One Billion Pounds: Planning to Cut Food Waste in Half by 2030**

This session provides an overview of the EGLE-funded food waste elimination project for the city of Southfield, a pilot to reach the state's ambitious goal of reducing annual food waste by 1 billion pounds by 2030. Hear the role planning played in this plan's development and lessons learned that will help planners set communities up for sustainability initiatives related to food waste and other sustainability issues in their own communities.

**Matthew Naud, Resource Recycling Systems**  
**Stephanie Osborn, Giffels Webster**

› **The Religious Land Use and Institutionalized Persons Act: Key Land Use Provisions and Case Examples | LAW** 

The session will focus on RLUIPA's key provisions and present real case examples of how RLUIPA applies to municipal land use regulations and decisions.

**Shannon Ackenhausen, JD, U.S. Department of Justice**  
**Abigail Marshak, JD, U.S. Department of Justice**

**11:30 p.m. - 12:45 p.m.**

› **Planners in Private Practice Meeting**

› **Michigan Black Professional Planners Meeting**



# MOBILE WORKSHOPS

Workshop fees are \$25, and are in addition to the conference registration fee.

## WEDNESDAY, SEPT. 25, 2024

1:00 p.m. - 3:15 p.m.

### › Downtown and River Transformation Tour - Walking Tour

See what's going on in downtown GR! We'll tour existing and planned catalytic developments in greater downtown – from the Grand River rapids restoration to the proposed soccer stadium and beyond. Bring your walking shoes, but also be prepared to ride the DASH – Grand Rapids' free downtown circulator. This tour will cover sustainability, environmental planning, redevelopment, and zoning, and wrap up at a local restaurant for networking and refreshment.

### › Vital Streets and Micromobility – Lime Bike Tour

Experience Grand Rapids Vital Streets Initiative on an interactive bicycle/E-bike tour that highlights the work the city is doing to foster safety, healthy places, a vibrant economy, environmental sustainability, and diverse transportation options through implementing complete streets and green infrastructure. Explore the modal tensions that must be overcome to create a fully integrated multimodal network and learn about how you can apply a collaborative approach to bicycle safety in your communities. This session will cover transportation planning, sustainability, recreational planning, and vital/complete streets.

## THURSDAY, SEPT. 26, 2024

10:00 a.m. - 12:30 p.m.

### › Alpine Township - Growing and Moving

Alpine Township is home to agriculture and active recreation. Tour participants will experience both. First, the Wahlfield Park mountain bike trail system is a prime example of the benefits of a successful public-private partnership. See and hear about this success story. Next, Schwallier's Country Basket is home to its 6th generation of farmers, who are adapting to meet new economic and climate-related challenges. See, hear, and (taste) their innovations. Cider and donuts provided!

### › Walking Through Black History in Grand Rapids Sponsored by: Michigan Black Planning Professionals Section - Walking Tour

This 2.5 mile walking tour will be led by the original content creator. She will highlight some of the historical moments of the African American experience and legacy in Grand Rapids. We'll visit the historic Fountain Street Church, which has hosted Malcolm X and Langston Hughes; Crescent Park, where the legacy of Lyman Parks, Grand Rapids' first African American mayor, is still seen in the city's ever-expanding skyline.

**LaTarro Traylor, ESQ** *Founding Member of the Michigan Black Professional Planner Section*

### › Make No Little Plans: Grandville's Bold Vision for its Future - Bus Tour

Over the past 5 years, the City of Grandville has overhauled its Master Plan, Zoning Ordinance, and Downtown Action Plan to articulate a transformative vision for the community. Join us on a tour of the city as we gaze into a future that transforms a commercial straddled into a mixed use boulevard, an antiquated mall into a walkable node, and a small downtown into a bustling historic center.

2:15 p.m. - 5:00 p.m.

### › Ada: A Bold Vision Comes Alive- Bus Tour

We'll bus to Downtown Ada and then start a walking tour showcasing connectivity, mixed-use development, and form-based design. This will be followed by conversation with Ada officials and developers discussing the community's transformation from a sleepy rural "village" to its status as a premier destination in the West Michigan region. Participants will learn how the local government and private investors united to create and implement a bold vision for the community, and now are expanding that vision. with infrastructure improvements that lead to transformational placemaking, and with new mixed residential development and commercial projects that all contribute to a walkable downtown area with context-sensitive density and numerous community amenities.

**John Said, AICP** *Ada Township*

### › Scalability Matters: Translating the Place to the Page: Sponsored by the Michigan Chapter Congress for the New Urbanism - Walking Tour

This interactive walking tour will explore the city on foot to demonstrate how to recognize exceptional examples of urban design, finding precedents. Leave the session prepared to develop plans / codes that emulate best practices for walkable urbanism.

**Paul Lippens, AICP, NCI** *McKenna*

### › Transforming the Godfrey Corridor – Bus Tour

The Godfrey Corridor is one of the most exciting and transformational redevelopment projects in the City of Grand Rapids. Anchored by Factory Yards, a 15-acre adaptive reuse project, the corridor has seen recent public-private investment that will breathe new activity into an older industrial area. This tour will include a tour of the Factory Yards redevelopment site, a discussion with city staff and the development team on the economic development strategies to support the revitalization, and an overview of the public and private investment that is supporting the corridor. This tour will cover topics of economic development, redevelopment, sustainability, recreation planning, and public-private partnerships.

**Rowan Brady, AICP** *City of Grand Rapids*  
**Tyler Kent, City of Grand Rapids**

# AT A GLANCE

Visit [www.planningmi.org](http://www.planningmi.org) for registration, workshop details, and session information.

## WEDNESDAY, SEPT. 25, 2024

9:00 a.m. - 6:00 p.m.

- › Registration Open

10:00 a.m. - 11:00 a.m.

- › Amplify Grand Rapids: Empowering the Community | 1 CM
- › Bridging the Affordable Housing Gap in Michigan  
1 CM RESILIENCY →

11:00 a.m. - 1:00 p.m.

- › Lunch on Own

11:00 a.m. - 5:30 p.m.

- › Exhibitor Booth Set up

1:00 p.m. - 2:00 p.m.

- › Let's Play Ethics Jeopardy  
1 CM ETHICS ⚖️
- › Scalability Matters: Translating the Page to the Place | 1 CM
- › MAP Board Emerging Policy: A Conversation with Members  
1 CM

1:00 p.m. - 3:00 p.m.

- › Walk, Roll and Stroll for Inclusive Design | 1 CM

1:00 p.m. - 3:15 p.m.

- › Downtown and River Transformation Tour - Walking Tour  
1.75 CM
- › Vital Streets and Micromobility – Lime Bike Tour | 1.75 CM

2:15 p.m. - 3:15 p.m.

- › Building Equity: Fostering Resilient & Thriving Neighborhoods in Detroit  
Sponsored by Michigan Black Professional Planners Section  
1 CM EQUITY ●

3:30 p.m. - 4:45 p.m.

- › Winning Over Your Opponents | 1 CM

5:00 p.m. - 6:00 p.m.

- › Awards Reception - All Attendees Invited

6:00 p.m. - 7:00 p.m.

- › Awards Presentation - All Attendees Invited

6:30 p.m. - 9:30 p.m.

- › Michigan Black Professional Planners Reception

## THURSDAY, SEPT. 26, 2024

7:45 a.m. - 8:30 a.m.

- › Planners in Private Networking Breakfast

8:30 a.m. - 9:45 a.m.

- › Welcome/Opening Keynote | 1 CM

10:00 a.m. - 11:15 a.m.

- › A Corridor Strategy for Housing and Revitalization | 1.25 CM
- › Fact Finding, Conditions and Much, Much More  
.25 CM + 1 CM LAW ⚖️
- › Immigration, Population Growth and Economic Prosperity  
.25 CM + 1 CM ETHICS ⚖️
- › Taming the Beast: A New Approach to Updating Your Zoning Ordinance | 1.25 CM

10:00 a.m. - 12:30 p.m.

- › Alpine Township - Growing and Moving | 2 CM
- › Make No Little Plans: Grandville's Bold Vision for its Future - Bus Tour  
2 CM
- › Walking Through Black History in Grand Rapids Sponsored by: Michigan Black Planning Professionals Section - Walking Tour  
| 2 CM

11:30 a.m. - 12:45 p.m.

- › Build MI Communities Grant Initiative | 1.25 CM
- › Update from the Michigan Office of Rural Prosperity | 1.25 CM
- › Using the Bipartisan Infrastructure Law to Create Impactful Projects  
.25 CM + 1 CM RESILIENCY →
- › Zoning Reform for Housing: Community Stories  
.25 CM + 1 CM RESILIENCY →

12:45 p.m. - 2:15 p.m.

- › Keynote Luncheon | 1 CM

2:15 p.m. - 3:30 p.m.

- › Foresight for Planners  
.25 CM + 1 CM RESILIENCY →
- › They said WHAT?! – Navigating Bizarre Applications and Challenging Meetings | 1.25 CM

- › The State of Housing in Michigan in 2024: An Overview of Michigan's Statewide Housing Needs Assessment  
.25 CM + 1 CM RESILIENCY →
- › Siting Renewable Energy: What Public Act 233 Means  
.25 CM + 1 CM LAW ⚖️

2:15 p.m. - 5:00 p.m.

- › Ada: A Bold Vision Comes Alive - Bus Tour | 2.25 CM
- › Scalability Matters: Translating the Place to the Page: Sponsored by the Michigan Chapter Congress for the New Urbanism - Walking Tour | 2 CM
- › Transforming the Godfrey Corridor - Bus Tour | 2.25 CM

3:45 p.m. - 5:00 p.m.

- › Is Your Community Child Care Ready? | 1.25 CM
- › MAP Develops Transportation Land Use Policy Framework | 1.25 CM
- › Un-Best Practices: Lessons Learned from Real World Planning Mistakes  
1.25 CM
- › When Zoning Provisions are Challenged- Recent Appellate Court Decisions Every Planner Should Know  
.25 CM + 1 CM LAW ⚖️

- › Sponsored Networking Events

5:00 p.m. - 6:30 p.m.

**Giffels Webster:** Forty Pearl - 40 Pearl St NW #110, Grand Rapids

6:00 p.m. - 7:30 p.m.

**McKenna:** Beacon Corner Bar - 38 Fulton St W, Grand Rapids

7:00 p.m. - 8:30 p.m.

**Williams & Works:** The Ballroom at McKay - 146 Monroe Center St NW, Grand Rapids

8 p.m. - 9:30 p.m.

**Atwell:** Mojo's Dueling Piano Bar - 180 Monroe Ave NW, Grand Rapids

# AT A GLANCE

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## FRIDAY, SEPT. 27, 2024

**7:30 a.m. - 5:00 p.m.**

Registration Open

**8:30 a.m. - 9:45 a.m.**

- › **Beneath the Surface: Integrating Groundwater Resource Awareness into Master Planning** | 1.25 CM
- › **Practical Preservation: Creating Defensible Tree Protection Standards** | .25 CM + 1 CM LAW 🗳️
- › **Bridge to Our Future: Connecting to Communities** | 1.25 CM
- › **West Side Stories: Finding Housing in Unexpected Places** | .25 CM + 1 CM RESILIENCY →]]]]

**10:00 a.m. - 11:15 a.m.**

- › **Making Small Michigan Cities Thrive** | 1.25 CM
- › **New Housing Developments using Brownfield Tax Increment Financing (TIF)** | 1.25 CM
- › **One Billion Pounds: Planning to Cut Food Waste in Half by 2030** | .25 CM + 1 CM RESILIENCY →]]]]
- › **The Religious Land Use and Institutionalized Persons Act: Key Land Use Provisions and Case Examples** | .25 CM + 1 CM LAW 🗳️

**11:30 a.m. - 12:45 p.m.**

- › **Planners in Private Practice Meeting**
- › **Michigan Black Professional Planners Meeting**

