

planningmichigan

2024

grandrapids

SEPTEMBER 25-27, 2024

CONFERENCE
SPONSOR



KEYNOTES

WEDNESDAY, SEPT. 25, 2024

Winning Over Your Opponents



What do you do when public engagement turns sour and you find yourself facing angry opposition instead of productive discourse? In this session, Mr.

Lee offers practical tips for addressing differences and misinformation before people get angry, defusing situations when people do get angry, and turning even the most vocal opponents into allies by understanding the psychology behind their opposition—helping to get productive discourse back on track.

Justin Lee, *Author, Talking Across the Divide*



THURSDAY, SEPT. 26, 2024

Thursday Opening Session



With the current state of housing feeling unattainable, unpredictable, and unfair to many community members, advocates and countless others wonder what more they can do.

This session will discuss strategies planners can use to actively promote inclusive and welcoming communities and help overcome the legacies of segregation and redlining. Cashauna Hill is the Executive Director of The Redress Movement, which works to repair the harm caused by those legacies by researching, educating, mobilizing communities, and more. This organization initially emerged in response to Richard Rothstein's book, *The Color of Law*, which documents the origins of housing segregation.

Cashauna Hill, *Executive Director, the Redress Movement*

THURSDAY, SEPT. 26, 2024

Keynote Luncheon



Paula Glover is the President of the Alliance to Save Energy. A dynamic leader with more than 25 years of experience in the energy in-

dustry, she is responsible for working with the Alliance's diverse coalition of stakeholders to find lasting, consensus-based solutions. During her tenure, the Alliance has secured billions of dollars in federal funding for energy efficiency programs, amplified its work on energy justice, and worked to advance the next generation of technologies with the Active Efficiency Collaborative

Paula R. Glover, *President, Alliance to Save Energy*

REGISTRATION

Register now for our 2024 planningmichigan Conference!

OVERNIGHT ROOM BLOCK Amway Grand Hotel in Grand Rapids | 616.774.2000

- **\$169/night** subject to a 9% occupancy tax and 6% state tax. (Tax rates are subject to change)
- Parking is \$15/night.

CITIZEN PLANNER PROGRAM

Michigan State University Extension

Citizen Planner Program | \$190 (in addition to the conference fee)

Conference attendees can complete the Michigan State University (MSU) Extension Citizen Planner Program in only three days. Only registrants who register for the program (and pay the additional fee) may attend the Citizen Planner Program sessions.

SCHEDULE

WEDNESDAY, SEPT. 25

10:00 a.m. - 12:15 p.m.

Session 1

Understanding the Planning and Zoning Context (Lunch provided)

12:45 p.m. - 3:15 p.m.

Session 2

Planning for the Future of Your Community

THURSDAY, SEPT. 26

10:00 a.m. - 12:30 p.m.

Session 3

Implementing the Plan with Zoning (Keynote Lunch)

2:30 p.m. - 5:00 p.m.

Session 4

Making Zoning Decisions

FRIDAY, SEPT. 27

8:30 a.m. - 11:00 a.m.

Session 5

Using Innovative Planning and Zoning (Lunch provided)

11:15 a.m. - 1:45 p.m.

Session 6

Successfully Fulfilling Your Role

REGISTRATION INFORMATION

FULL CONFERENCE REGISTRATION

Wednesday through Friday

Early Bird Rates: Member \$440 | Non-Member \$505 | Student \$80

Includes conference materials, educational sessions, refreshment breaks, Wednesday general sessions and reception, Thursday keynote luncheon and general sessions (mobile workshops and the MSU Extension Citizen Planner program are an additional charge).

Wednesday Only Registration

Early Bird Rates: Member \$230 | Non-Member \$295 | Student \$70

Includes conference materials, educational sessions, Wednesday refreshment breaks, Wednesday general sessions and reception (mobile workshops are an additional charge).

Thursday Only Registration

Early Bird Rates: Member \$280 | Non-Member \$345 | Student \$70

Includes conference materials, educational sessions, Wednesday reception, Thursday refreshment breaks, Thursday keynote luncheon and Thursday general sessions (mobile workshops are an additional charge).

Registration Policy

There's a \$65 processing fee to cancel a conference registration on or before August 28, 2024. A written request must be made and sent to the MAP office. NO refunds will be granted on or after August 29, 2024. No-shows the day of the event will be responsible for the full amount of the registration because food/beverage and conference material costs have already been incurred. You may send a substitute (the difference between a member and nonmember will be charged if applicable).

Visit www.planningmi.org for registration, workshop details, and session information.

MOBILE WORKSHOPS

\$25 (in addition to the conference fee)

Mobile workshops offer CM credit and include some form of physical activity – please dress accordingly.

WEDNESDAY, SEPT. 25

1:00 p.m. - 3:15 p.m.

- › Downtown and River Transformation – Walking Tour
- › Vital Streets and Micromobility – Bike Tour
- › Walking Through Black History in Grand Rapids sponsored by: Michigan Black Professional Planners Section

THURSDAY, SEPT. 26

10:00 a.m. - 12:30 p.m.

- › Alpine Township - Growing and Moving – Walk and Talk – Bus Tour
- › Make No Little Plans: Grandville's Bold Vision for its Future – Walking Tour

2:15 p.m. - 5:00 p.m.

- › Ada: A Bold Vision Comes Alive - Bus Tour
- › Scalability Matters: Translating the Place to the Page – Walking Tour
- › Transforming the Godfrey Corridor – Bus Tour

MAP BOARD

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SESSIONS

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WEDNESDAY, SEPT. 25, 2024

10:00 a.m. - 11:00 a.m.

- › Amplify Grand Rapids: Empowering the Community
1 CM
- › Bridging the Affordable Housing Gap in Michigan
1 CM RESILIENCY →

1:00 p.m. - 2:00 p.m.

- › Let's Play Ethics Jeopardy
1 CM ETHICS
- › Scalability Matters: Translating the Page to the Place | 1 CM
- › MAP Board Emerging Policy: A Conversation with Members
1 CM

1:00 p.m. - 3:00 p.m.

- › Walk, Roll and Stroll for Inclusive Design | 1 CM

2:15 p.m. - 3:15 p.m.

- › Building Equity: Fostering Resilient & Thriving Neighborhoods in Detroit
Sponsored by Michigan Black Professional Planners Section
1 CM EQUITY ●

3:30 p.m. - 4:45 p.m.



- › Winning Over Your Opponents
1 CM

5:00 p.m. - 5:45 p.m.

- › Awards Reception - All Attendees Invited

6:00 p.m. - 7:00 p.m.

- › Awards Presentation - All Attendees Invited

THURSDAY, SEPT. 26

7:45 a.m. - 8:30 a.m.

- › Planners in Private Practice Grab and Go Breakfast

8:30 a.m. - 9:45 a.m.

- › Welcome/Opening Keynote
1 CM

10:00 a.m. - 11:15 a.m.

- › A Corridor Strategy for Housing and Revitalization | 1.25 CM
- › Law Update, Part One
.25 CM + 1 CM LAW
- › Immigration, Population Growth and Economic Prosperity
.25 CM + 1 CM ETHICS
- › Taming the Beast: A New Approach to Updating Your Zoning Ordinance | 1.25 CM

11:30 a.m. - 12:45 p.m.

- › Build MI Communities Grant Initiative | 1.25 CM
- › Siting Renewable Energy: What Public Act 233 Means
.25 CM + 1 CM LAW
- › Using the Bipartisan Infrastructure Law to Create Impactful Projects
.25 CM + 1 CM RESILIENCY →
- › Zoning Reform for Housing: Community Stories
.25 CM + 1 CM RESILIENCY →

12:45 p.m. - 2:15 p.m.

- › Keynote Luncheon | 1 CM

2:15 p.m. - 3:30 p.m.

- › Foresight for Planners
.25 CM + 1 CM RESILIENCY →
- › They said WHAT?! – Navigating Bizarre Applications and Challenging Meetings | 1.25 CM
- › The State of Housing in Michigan in 2024: An Overview of Michigan's Statewide Housing Needs Assessment
.25 CM + 1 CM RESILIENCY →
- › Update from the Michigan Office of Rural Prosperity | 1.25 CM

3:45 p.m. - 5:00 p.m.

- › Is Your Community Child Care Ready? | 1.25 CM
- › MAP Develops Transportation Land Use Policy Framework
1.25 CM
- › Un-Best Practices: Lessons Learned from Real World Planning Mistakes | 1.25 CM
- › Law Update, Part Two
.25 CM + 1 CM LAW

FRIDAY, SEPTEMBER 27, 2024

8:30 a.m. - 9:45 a.m.

- › Beneath the Surface: Integrating Groundwater Resource Awareness into Master Planning
1.25 CM
- › Practical Preservation: Creating Defensible Tree Protection Standards | .25 CM + 1 CM LAW
- › Bridge to Our Future: Connecting to Communities
1.25 CM
- › West Side Stories: Finding Housing in Unexpected Places
.25 CM + 1 CM RESILIENCY →

10:00 a.m. - 11:15 a.m.

- › Making Small Michigan Cities Thrive | 1.25 CM
- › New Housing Developments using Brownfield Tax Increment Financing (TIF) | 1.25 CM
- › One Billion Pounds: Planning to Cut Food Waste in Half by 2030
.25 CM + 1 CM RESILIENCY →

- › The Religious Land Use and Institutionalized Persons Act: Key Land Use Provisions and Case Examples
.25 CM + 1 CM LAW

11:30 a.m. - 12:45 p.m.

- › Planners in Private Practice Meeting



American Planning Association
Michigan Chapter

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Registration Information

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- Full Conference Registration - Wednesday through Friday

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- Wednesday and Thursday only registrations available.

Questions?

- 734.913.2000 | info@planningmi.org

**DETAILS
INSIDE**

