

# Planning Michigan 2024 Conference Sessions

## Wednesday, September 25, 2024

10:00 a.m. - 11:00 a.m.

### Early Bird Session | 1 CM

Learn how the non-profit, AmplifyGR, provides housing development, entrepreneurial support, and community capacity building in the Boston Square neighborhood. They were able to overcome a trust deficit and empower the community.

Jon Ippel, AmplifyGR

Amy Knape, AmplifyGR

1:00 p.m. - 2:00 p.m.

### Let's Play Ethics Jeopardy | 1 CM ETHICS

The AICP Code of Ethics sets certified planners apart by focusing on integrity, appearance of fairness, and a commitment to supporting fair and just communities. Learn firsthand how the updated AICP Code of Ethics is readily accessible to guide ethical behavior in your everyday planning practice. The update Code emphasizes a commitment to equity and inclusion, and to preventing misuse of the credential. Participate in a Jeopardy-style game to recap the material covered.

Ralph Willmer, FAICP, AICP Ethics Officer

### Scalability Matters: Translating the Page to the Place

The concept of scale is an important consideration in planning, zoning, and urban design. When working across townships, villages, cities, and regions, planners are challenged to link data and dimensional standards to people and places. We will teach participants to use the lens of scale to explore design principles, dimension values, and demographic characteristics that inform decision-making to create walkable urbanism and equitable neighborhoods.

Paul Lippens, AICP, NCI, McKenna

Mark Nickita, FAIA

Adam Cook, Seamless Collaborative

1:00 p.m. - 3:00 p.m.

### Walk, Roll and Stroll for Inclusive Design

During this hybrid mobile and classroom session, we'll explore both the small things and large things in our community that either invite or impede all people from moving about. A quick tour through Rosa Parks Circle highlights the impact of design and construction achieved by "Test Pilots"--a group of persons with various disabilities who work alongside design professionals to identify barriers and craft solutions. You will learn how to notice and take action to plan, process, design, and build a more inclusive place. After the walk and roll experience, we'll return to the classroom to exchange ideas, and hear from folks in rural, suburban and urban areas about how they embed keen access awareness in their communities to achieve more cohesive and comfortable places.

Lynee Wells, AICP, Aligned Planning | Dave Bulkowski, Disability Advocates

2:15 p.m. - 3:15 p.m.

Building Equity: Fostering Resilient & Thriving Neighborhoods in Detroit Sponsored by Michigan Black Professional Planners Section EQUITY

Neighborhoods and the built environment are critical elements of social determinants of health.

This workshop explores data and research centered on Detroit to illuminate opportunities for metro cities to cultivate thriving and resilient neighborhoods of the future. Join us to discuss interventions and strategies that can help create thriving communities for children, families, and individuals in Detroit and beyond.

Antoine Bryant, City of Detroit

Ashley Williams Clark, Center for Equity, Engagement and Research at Detroit Future City Donna

Givens Davidson, Eastside Community Network

Kumar Raj, W.K. Kellogg Foundation

Phillip C. McKenna Symposium

3:30 p.m. - 4:45 p.m.

Winning Over Your Opponents

What do you do when public engagement turns sour and you find yourself facing angry opposition instead of productive discourse? Justin Lee has spent more than 25 years bridging political, religious, and social divides in his professional work, where he's developed a reputation for winning people over despite major disagreements. In this session, he offers practical tips for addressing differences and misinformation before people get angry, defusing situations when people do get angry, and turning even the most vocal opponents into allies by understanding the psychology behind their opposition—helping to get productive discourse back on track.

Justin Lee, Author, *Talking Across the Divide: How to Communicate with People You Disagree with and Maybe Even Change the World*

### **Thursday, September 26, 2024**

8:30 a.m. - 9:45 a.m. Welcome/ Opening Keynote

Cashauna Hill, Executive Director of Redress

10:00 a.m. - 11:15 a.m.

A Corridor Strategy for Housing and Revitalization

West Michigan has invested in assessments that quantified a housing need. The next question is where and how to build it. Respondents to the Zoning Reform Toolkit survey said the most common tool they used was adding residential uses to nonresidential districts. Hear how Housing Next, an advocacy nonprofit and one of the three leads in the West Michigan Regional Housing Partnership supported by MSHDA, has used on-the-ground investigation, along with the brand-new West Michigan Zoning Atlas, to show that most of this need can be met in community corridors, on existing infrastructure. This is a strategy with a lot of benefits, including saving money (now and in the future), reducing environmental impact, minimizing exposure to NIMBY disruption, and revitalizing existing commercial property.

Ryan Kilpatrick, AICP, Housing Next | Brooke Oosterman, Housing Next

## Session TBA - LAW

### Immigration, Population Growth and Economic Prosperity - Ethics

Michigan's population has barely grown over the last ten years, according to the 2020 census, and had been declining for decades before that. The growth that did occur was primarily due to immigration. As the Governor's Growing Michigan Together Council report starkly noted, Michigan has fallen behind in an ever-changing, globally competitive economy. But there ARE solutions, from resetting the messaging about immigration, to uplifting the data that tell a compelling story. Dr. Alaina Jackson, Global Detroit and recent appointee to the Governor's Job, Talent and People Workgroup

Jeff Warrick, frequent Op Ed contributor for the Detroit Free Press

### Is Your Community Child Care Ready?

Understand how child care is closely tied to a community's economic development and quality of life with a panel discussion where best practices and recommendations from around the state will be shared. MEDC's RRC Childcare Readiness Toolkit will be introduced.

Lauren Sayre, AICP McKenna

Amanda Minaudo, Macomb County

John Culcasi, Macomb County

11:30 a.m. - 12:45 p.m.

### Build MI Communities Grant Initiative

The Build MI Community Initiative has been established to reactivate underutilized or vacant space into vibrant areas by promoting capital investment into development projects being taken on by developers and property owners with limited real estate development experience and familiarizing them with the development process to position them to potentially undertake more complex projects in the future.

McKenzie Miller, Michigan Economic Development Corporation

### Siting Renewable Energy: What Public Act 233 Means for Local Governments - LAW

The new law grants permitting authority to the Michigan Public Service Commission, unless local governments adopt 'compatible renewable energy ordinances'. To help communities prepare for the new law, which goes into effect in November 2024, this session will provide an overview, discuss implications for local planning and policy, and highlight available technical engagement and planning resources.

Madeleine Krol, Graham Sustainability Institute's Center for EmPowering Communities, University of Michigan

Ian O'Leary, Energy Services Unit, Michigan Department of Environment, Great Lakes, and Energy

Mary Reilly, AICP, Michigan State University Extension

Using the Bipartisan Infrastructure Law to Create Impactful Projects for People and the Planet  
The Bipartisan Infrastructure Law is providing unprecedented levels of funding for projects that encourage and enable access for people walking, biking, and rolling. Learn from a panel of APBP members around Michigan what they are doing to create vibrant and sustainable cities centered around people through new projects, programs, and policies.

Suzanne Flowers, City of Ann Arbor

Zoning Reform for Housing: Community Stories- RESILIENCY

When MAP asked planners what they needed to help implement our Zoning Reform Toolkit for Housing Choice and Supply, we heard the same thing many times: Best practices are great and necessary, but where did this actually happen and how did it go? MAP conducted a survey, an analysis, and interviewed communities about their housing challenges and successes. Learn about these findings and hear from a panel of interviewees about experiences that are simultaneously unique and translatable.

Leah DuMouchel, MAP, panel being developed

12:45 p.m. - 2:15 p.m.

Keynote Luncheon

Paula Glover, President Alliance to Save Energy

2:15 p.m. - 3:30 p.m.

Foresight for Planners - RESILIENCY

APA's Foresight program and the 2024 Trend Report is designed to equip planners with tools to navigate future uncertainties. This insightful session explains how to make sense of different forces of change, identify signals and trends, and prepare communities for future challenges and opportunities. Participants will gain a deeper understanding of trends scanning and learn how to integrate this practice into their team's routine. Additionally, we will explore the use of exploratory scenarios in planning and discuss significant global and local trends that will impact planning in the future. This session is essential for planners aiming to stay ahead in a rapidly changing and highly uncertain landscape.

Zhenia Dulko, Foresight Manager, American Planning Association

They said WHAT?! – Navigating Bizarre Applications and Challenging Meetings

Join us for a trip down memory lane as we present bizarre applications, unruly public comments, and confused planning commissions. More importantly, we'll discuss the review process, strategy, and lessons learned to help you navigate the controversial applications all the way from the initial application intake, through public hearings, to a reasonable and defensible decision.

Nathaniel Mehmed, AICP, Williams & Works

Andy Moore, AICP, Williams & Works

## The State of Housing in Michigan in 2024: An Overview of Michigan's Statewide Housing Needs Assessment

This session will provide an overview of housing supply and demand dynamics and trends in the state, housing affordability and insecurity concerns, and insight on local strategies to address housing challenges. Findings from the needs assessment can serve as a foundation for informed decision-making, providing a roadmap for the development of policies and initiatives that will positively impact our state's housing market.

Melika Belhaj, Housing Solutions for Health Equity research initiative at the University of Michigan School of Public Health

Dr. David Allen Michigan State Housing Development Authority

### Session TBA

3:45 p.m. - 4:45 p.m.

#### Bridge to Our Future: Connecting to Communities

In fall 2022, the City of Grand Rapids launched Bridge to Our Future, a process to create a new Community Master Plan, in this process the city also wanted to bridge divides in the community and connect with underrepresented groups. Learn about the work of the Community Connectors, which broadened the reach of engagement beyond traditional approaches; learn about the robust engagement process, including pre-planning, the Community Connectors group, and the four rounds of public events.

Sarah Bongiorno, Planning NEXT | Kristin Turkelson, City of Grand Rapids, | Emily Hays, Planning NEXT, Layla Aslani, City of Grand Rapids

#### MAP Develops Transportation Land Use Policy Platform

In the summer of 2024, MAP initiated a Transportation Land Use Leadership Task Force. The purpose of the Task Force was to begin a conversation with planning and transportation leaders about how to create sustainable, efficient, safe, multi-modal transportation systems. The Task Force was charged with developing a DRAFT MAP Transportation Land Use Policy Framework, to be vetted with MAP members at the conference in the fall. This interactive session will provide participants with the opportunity to shape MAP's transportation policy agenda and to guide our advocacy efforts into the future.

Transportation Land Use Leadership Task Force CoChairs Brad Strader, AICP and Jeromie Winsor, AICP

#### Un-Best Practices: Lessons Learned from Real World Planning Mistakes

We all screw up – it's part of being human. In this session, private and public sector planners will tell of the times they dropped the ball, and when their clients (or consultants) goofed up, and how to avoid repeat mistakes. As Bram Stoker wrote in Dracula, "We learn from failure, not from success!" The audience will also be invited to participate so we can share common challenges and how to learn and grow.

Jason Ball, AICP, Progressive | Others to be Announced

## When Zoning Provisions are Challenged- Recent Appellate Court Decisions Every Planner Should Know - LAW

Explore recent appellate court decisions impacting municipalities and zoning decisions. This session will spotlight the significance of permissive zoning ordinances, issues arising when zoning provisions are challenged, the creation of vested rights under a zoning ordinance, the scope of authority municipalities have in regulating land divisions, and the complex zoning review that occurs when reviewing mining operations. Don't miss this opportunity to stay informed on the latest land use law.

Wayne Beyea, JD, AICP, Fahey Schultz Burzych Rhodes

### **Friday, September 27, 2024**

8:30 a.m. - 9:45 a.m.

#### Beneath the Surface: Integrating Groundwater Resource Awareness into Master Planning

There is an invisible, yet invaluable resource beneath our feet that often goes unnoticed, especially in Michigan: groundwater. Learn how multijurisdictional efforts in understanding groundwater are transforming policies, empowering communities, and influencing master planning.

Zachary Curts, Ph.D., Hydrosimulatics Inc

Tanya DeOliveira, AICP, Williams & Works

Dan Whalen, PE, Williams & Works

#### Practical Preservation: Creating Defensible Tree Protection Standards

Balancing development goals with environmental management goals can be challenging. Through the lenses of planning, law, and arboriculture, the panel will discuss how well-crafted, legally defensible tree preservation standards can support development while also preserving or enhancing a healthy tree canopy accessible to all communities.

Kristin Bricker Kolb, JD, Rosati Schultz Joppich & Amtsbuechler, PC

Michelle Marin, AICP, Carlisle/Wortman Associates

Paul Montagno, AICP, Carlisle/Wortman Associates

Robert Wiszowaty, Inspire Tree Experts

#### Taming the Beast: A New Approach to Updating Your Zoning Ordinance

Many local zoning ordinances are broken and running wild. They can be inconsistent with local values, out of date, and hard to understand. Learn a new approach to fixing these problems by undertaking a comprehensive audit and update of your zoning ordinance. We'll highlight the advantages of this approach and provide audit checklists while walking participants through the process.

Caitlyn Habben AICP, Wade Trim | Adam Young AICP, Wade Trim

### West Side Stories: Finding Housing in Unexpected Places

Communities are finding creative ways to re-energize tired, suburban, commercial corridors, using zoning to open the door to mixed use transformations - and the creation of new housing in proximity to jobs and amenities. This session will explore four West Michigan communities whose innovative zoning tools in strategic locations led to redevelopment.

Christopher Korey, AICP, McKenna | Others to be Announced

10:00 a.m. - 11:15 a.m.

### Making Small Michigan Cities Thrive

Michigan has lost population over the past few decades, while the City of Fenton has increased population by nearly 50%, attracting new investment and younger residents. Much of this has been accomplished through redevelopment of existing properties and infill construction. Find out how a long-term vision, planning, innovative zoning, consistent decision-making, and growing local businesses have led to the turnaround in this once stagnant community. Many of the learned experiences can be directly transferable to other Michigan communities regardless of size.

Carmine P. Avantini, AICP, CIB Planning

Lynn Markland, Fenton City Manager

### New Housing Developments using Brownfield Tax Increment Financing (TIF)

The Michigan Brownfield Redevelopment Financing Act, Act 381, was revised in 2023 to expand the eligible activities for Tax Increment Financing (TIF) reimbursement, including the addition of housing, as an eligible activity. Hear how communities and developers now have an additional tool to help tackle the shortage of affordable housing.

Jeff Hawkins, Fishbeck | Susan Wenzlick, Fishbeck

### One Billion Pounds: Planning to Cut Food Waste in Half by 2030

This session will provide an overview of the EGLE-funded food waste elimination project for the city of Southfield, a pilot to reach the state's ambitious goal of reducing annual food waste by 1 billion pounds by 2030. Hear the role planning played in this plan's development and lessons learned that will help planners set communities up for sustainability initiatives related to food waste and other sustainability issues in their own communities.

Matthew Naud, Resource Recycling Systems

Stephanie Osborn, Giffels Webster

### The Religious Land Use and Institutionalized Persons Act: Key Land Use Provisions and Case Examples - LAW

The session will focus on RLUIPA's key provisions and present real case examples of how RLUIPA applies to municipal land use regulations and decisions.

Shannon Ackenhausen, Assistant U.S. Attorney at the U.S. Attorney's Office for Eastern District of Michigan

Abigail Marshak, Senior Trial Attorney in the Housing and Civil Enforcement Section

11:30 p.m. - 12:45 p.m.

Planners in Private Practice Meeting