



Michigan Association of Planning's

SPRING INSTITUTE

May 17, 2023 | 7:30 am - 4:30 pm

Marriott, East Lansing 6 AICP CM Credits | 6 MCP CEU

Register at www.planningmi.org/spring-institute

Rates: MAP Member: \$165 | Student Member: \$25

Non-member: \$195



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Michigan is at a crossroads. Faced with interlinked “crises” related to demographic change – stagnate growth, aging population, loss of young talent – the decisions we make today will determine whether we continue a course of development patterns that harm older cities while creating unsustainable asset management costs on growing suburbs... or do we pause, and plan for a better future. Big economic transformations, globally valuable natural resources (abundance of fresh water, location in a geography with fewer natural disasters, prime ag land and valuable forest cover), and an elevated focus on equity must be strategically considered as we face these impending conditions.

MAP's Spring Institute 2023 provides details on national and state demographic trends, and builds on that to introduce how exactly we must prepare for a future that protects our natural resources and geographic advantage. Planners can and must influence policies at the state and local level.

Spring Institute Agenda | Creating Michigan Communities of the Future | May 17th, 2023, East Lansing

7:30 - 8:30 am | Registration

8:30 - 8:45 am | Welcome, Opening Remarks & Overview

Andrea Brown, AICP, Executive Director Michigan Association of Planning

Bradley Kaye, President, Michigan Association of Planning

8:45 - 9:30 am | A Forecast for Michigan: 2050 and Beyond | 0.75 CM

Don Grimes is a senior research area specialist at the University of Michigan's Research Seminar in Qualitative Economics (RSQE), with deep expertise in labor economics and economic forecasting. He will set the stage for the day with a long range forecast, through 2050, that includes economic and demographic variables, and a state of Michigan summary, along with telling information by county. Accessing and analyzing data is critical to making planning and policy decisions now . . . that pave the way for a better economic future.

Donald Grimes, University of Michigan

9:30 - 10:15 am | Michigan's Aging Population and Planner's Response | .75 CM

Michigan is aging at a faster rate than the nation, and is currently the 14th oldest state, up significantly from 2001 when it ranked 29th. This high rate of population aging means planners must anticipate and plan for the housing, health, transportation, social, and financial needs of this growing demographic. We must consider not only the physical and social needs of an aging population, but how we must strategically position Michigan communities for a future that is sure to include a significant cohort of over 50 residents.

Rodney Harrell, PhD, AARP

10:15 - 10:30 am | Networking Break

10:30 - 11:30 am | Thriving Economies and Vibrant Communities Include Immigrants | 1 CM

25% of Michigan's high tech companies were started by immigrants. Immigrant owned businesses in Michigan generated \$27 billion in sales in 2018. The only growing population source in Detroit is immigration. 4 out of 5 immigrants in Michigan have a bachelor's degree or higher. Global Detroit is shaping policy locally and state-wide. Learn how their research verifies the benefit of immigrant inclusion and how to scale these efforts locally.

Alaina Jackson, PhD, Global Detroit

11:30 am - 12:15 pm | Positioning Michigan for Talent Attraction | .75 CM Credits

Concentrated talent—particularly young talent—is critical for economic growth and prosperity. Today talent attracts capital, and quality of place attracts talent. For Michigan to grow its population - and its economy - we must focus on creating places where young talent wants to live, play and work. If Michigan doesn't reverse the current reality of more older workers leaving the workforce than younger talent entering the workforce, we will continue to see population losses and get poorer. Planners can influence more positive outcomes by creating plans and development-friendly regulations that facilitate the creation of high-density, walkable, high-amenity neighborhoods in our cities and inner ring suburbs. The very places young talent seek.

Lou Glazer, Michigan Future

12:15 - 1:00 pm | Gallery Walk | .75 AICP CM Credits

This interactive and informal event provides the opportunity for attendees to stroll among speaker stations, ask the experts questions, find your counterpart from another municipality and ask about THEIR local challenges and solutions, or find a quiet corner to check email. This lead up to the Keynote Lunch is YOUR time to network and learn.

1:00 - 2:30 pm | Keynote Lunch | Climate Migration and Michigan as a Landing State | 1 CM Resilience

Last year alone, more than three million adults were forced to evacuate their homes in the U.S. because of hurricanes, floods and other disasters. From the coastlines to the mountains, climate change is forcing American families to make the impossible choice of whether to protect in place in the home they've always known, or to leave in search of a new, safer community. With its relatively low disaster rate and mild climate change impact this century, Michigan may become a host state for climate migrants in the coming decades. How and where we build must be carefully considered, intentionally planned, and sustainably envisioned. What Michiganders do today will determine if America's great climate migration will be a challenge or an opportunity for the state and its economy. We must create policies and plans proactively that sustainably protect our environment and position our State as climate resilient, for current and future residents.

Victoria Hermann, Phd, The Arctic Institute

2:30 to 2:45 pm | Networking Break

2:45- 3:45 pm | Great Lakes Water: Are We Ready? | 1 CM LAW

Recent high profile droughts and related water supply woes in the western United States have once again raised the specter of diversion of Great Lakes water to far-flung places. While the lakes themselves are largely protected from diversion, our region must be continually vigilant to combat such ideas. But separate from the question of diversions away from the lakes, our water supply is already being stressed in unanticipated and unacknowledged ways by the impacts of climate change. The potential movement of businesses and people to a relatively water-rich and climate stable part of North America will create new stresses on our water sources here at home. At a time when the Great Lakes region still cannot reliably ensure the lakes are safe, clean and accessible for people and businesses already here, we need to decide what it means for the Great Lakes to be truly ready for the risks posed by climate change and climate migration.

Joel Brammeier, President & CEO Alliance for the Great Lakes | Emily Palacios, JD, Miller Johnson

3:45 pm - 4:30 pm | Panel Discussion | Experience Session | .75 CM

We will conclude the day with a rare opportunity that brings together most of the day's presenting experts - big thinkers, each of them - to answer your questions and lift up the myriad connections across their individual work. Planners are trained and educated as "systems thinkers", and conversations like this will help us better manage and plan more intentionally for a future that is sustainable, equitable and prosperous for every Michigan resident.

TBA