

MAP'S
YEAR
IN
REVIEW

2020--2021



Dear MAP Member,

When we look back, we might consider 2020 to mark the beginning of a new era. What that new era will look like remains uncertain, but we do know that 2021 set us on the path toward recovery, and to shifting our vision toward the future.

This time of prolonged uncertainty, while painful and unsettling, also presents opportunity. As COVID has laid bare the vulnerabilities in our communities, the importance of investing in the assets that make us economically, socially, and physically strong has been made startlingly clear. For years, planners have recognized the intricate connections within our communities and how each element within them – housing, parks, transportation options, schools, health care, and services - impacts the health, wealth, educational attainment, safety, and access to opportunity of each resident. Now, as we are forced, in many ways, to reimagine “business as usual,” we have an opportunity to build the kinds of communities that will better serve their residents, and make us more resilient for future crises and disruptions.

As we consider the path towards resiliency, we’re fortunate to have the resources and commitment of the Michigan Association of Planning, who has been working alongside planners throughout the pandemic to provide the information and education we need to make sound decisions in a time of crisis. Since the pandemic hit in 2020, MAP has continued to serve its members with remote workshops and training, while diving deep into the urgent issues facing our communities in order to find local, regional, and statewide solutions.

MAP recognizes that this is a time when the world will need the comprehensive, forward-looking perspectives that planners have to offer – and is working to elevate those perspectives, broaden their reach, and build their influence. We’re grateful to MAP for both its leadership and support, helping to guide our work and decisions about the building a strong, healthy future for our communities.

Sarah Lucas, AICP
MAP President, 2020-2021



Dear Members,

When this 2020 – 2021 Annual Report is pulled from the archives in 10 or 20 or 50 years, the reader may wonder, looking back at history, how a little professional organization like MAP managed not only to stay afloat during some trying times, but to thrive. Now fully in its second year, the global pandemic has exacerbated an already complicated and tumultuous political landscape, at all levels of government; it has deepened inequality and made it even more difficult for vulnerable populations to get an economic leg up; and it has revealed the precarious balance of the natural environment, and how close to the dire consequences of climate change we remain.

Will the reader look back and say, whew, we narrowly escaped, because our leaders did the hard work of problem solving together, to create better, healthier, and more prosperous lives for everyone? Or will we consider with despair what we could have done, but didn't. Let us hope that the former is the world a future reader is living in. And let us make that hope a reality by continuing the work of community building through planning.

Planners have long recognized the connections and interrelatedness of our world, and we're drawn to the profession to make a difference, to connect the dots, to reflect the voices of all in our community, and to advance meaningful and impactful solutions to complicated problems. There is much that planners and elected and appointed leaders can do, and our role in solving the problems of our world is critical.

We did this during Covid, all of us. From harnessing something within that compelled us to work harder every day – from home or from the office – to make our communities places of lasting value. Has it been a difficult year or two? Yes, no doubt. But MAP survived the tumult, and you and your municipality continue to move forward. If nothing else, the past 18 months have demonstrated the resilience of our profession.

We will likely live with Covid in some fashion for some time to come. But if 2020 -21 has proven anything, it is that we can find and implement the tools to make next year even better.

Andrea Brown, AICP
Executive Director



THANK YOU TO
OUR MEMBERS

WE COULDN'T DO IT
WITHOUT YOU



MAP Corporate Members

Beckett and Raeder, Inc. | Carlisle Wortman Associates, Inc. | Consumers Energy | DTE | Giffels Webster | ITC | LandUse USA Urban Strategies | Mannik Smith Group | McKenna| MKSK | Michigan Economic Development Corporation (MEDC) | Michigan Safe Routes to School | OHM Advisors | Smith Group | Wade Trim

MAP Contributing Members

Lisa Easterwood, CST | Christopher Graham, ASLA | Troy Jeschke | Daniel Reed, AICP, PCP | Emily Palacios

MAP Sustaining Members

Richard Carlisle, FAICP, PCP | Stephen Cassin, AICP | Kevin Christiansen, AICP, PCP | Bill Hartwig | John R. Jackson, AICP | Steve Langworthy | Phillip McKenna, AICP, PCP | Mark F. Miller, AICP | Gregory Need | Gerald Rowe, PCP | Andrew Schmidt, AICP | David Schneider | David Scurto, AICP, PCP | David P. Smith | Mark Wyckoff, FAICP

MAP'S GROUP MEMBERS

Ada Township | Algoma Township | Almont Township | Alpine Township | Atlas Township | Bath Charter Township | Bedford Township | Blair Township | Blendon Township | Buena Vista Charter Township | Burtchville Township | Charter Township of Brownstown | Charter Township of Chesterfield | Charter Township of China | Charter Township of Commerce | Charter Township Of Comstock | Charter Township of East China | Charter Township of Fenton | Charter Township of Filer | Charter Township of Flint | Charter Township of Genesee | Charter Township of Grand Blanc | Charter Township of Haring | Charter Township of Highland | Charter Township of Independence | Charter Township of Lyon | Charter Township of Midland | Charter Township of Milford | Charter Township of Mt. Morris | Charter Township of Oakland | Charter Township of Orion | Charter Township of Oscoda | Charter Township of Oshtemo | Charter Township of Plymouth | Charter Township of Shelby | Charter Township of South Haven | Charter Township of Springfield | Charter Township of Texas | Charter Township of Union | Charter Township of Van Buren | Charter Township of Washington | Charter Township of Waterford | Charter Township of White Lake | Charter Township of Ypsilanti | Chocolay Charter Township PC/ZBA | City of Alma | City of Alpena | City of Auburn Hills | City of Bad Axe | City of Bay City | City of Belding | City of Benton Harbor | City of Berkley | City of Big Rapids | City of Birmingham | City of Boyne City Planning Department | City of Charlevoix | City of Clawson | City of Clio | City of Coldwater | City of Dexter | City of East Lansing | City of East Tawas | City of Farmington | City of Farmington Hills | City of Fenton | City of Ferndale | City of Flint | City of Grand Blanc | City of Grand Haven | City of Grand Rapids - Planning Department | City of Grosse Pointe Woods | City of Hartford | City of Howell | City of Ishpeming | City of Kalamazoo | City of Lathrup Village | City of Lincoln Park | City of Livonia | City of Lowell | City of Mackinac Island | City of Madison Heights | City of Manistee | City of Marquette | City of Mason | City of Midland | City of Monroe | City of Mt. Pleasant | City of New Baltimore | City of Novi | City of Petoskey | City of Pleasant Ridge | City of Pontiac | City of Port Huron | City of Portage | City of Rochester | City of Rochester Hills | City of Royal Oak | City of Saline | City of Sault Ste. Marie | City of South Haven | City of Sterling Heights | City of Swartz Creek | City of Sylvan Lake | City of Troy | City of Walled Lake | City of Warren | City of Wyandotte | City of Wyoming | Clyde Township-Fennville | Coldwater Township | Conway Township | County of Antrim | County of Barry | County of Cheboygan | County of Emmet | County of Isabella | County of Manistee | County of Oceana | County of Saint Clair | Davison Township | Dorr Township | East Bay Charter Township | Erie Township | EUP Regional Planning and Development Commission | Evangeline Township | Eveline Township | Genesee County Metropolitan Planning Commission | Genoa Charter Township | Grand Haven Charter Township | Green Lake Township | Green Oak Charter Township | Hartland Township | Hayes Township | Heath Township | Holland Charter Township | Holly Township | Huron Charter Township | Kenockee Township | Kochville Township | Lake Township | Leelanau County | Long Lake Township | Macomb Township | Marathon Township | Marquette Charter Township | Mastodon Township | Mayfield Township | Monroe Charter Township | Morton Township | Norman Township | Northfield Township | Norvell Township | Nottawaseppi Huron Band of the Potawatomi-PLUC | Oakland County Economic Development | Oregon Township | Otsego Township | Oxford Township | Paw Paw Township | Pittsfield Charter Township | Plainfield Charter Township | Plainfield Township | Richfield Township | Saginaw Charter Township | Salem Township | Saugatuck Township | South Arm Township | St. Joseph Charter Township | Sumpter Township | Township of Brockway | Township of Clay | Township of Elba | Township of Scio | Tyrone Township | Van Buren County | Vassar Township | Village of Dundee | Village of Franklin | Village of Kaleva | Village of Lexington | Village of Middleville | Village of Milford | Village of Ortonville | Village of Oxford | Village of Paw Paw | Village of Pentwater | Village of Sparta | Village of Wolverine Lake | Watertown Charter Township | Williamstown Township | Windsor Charter Township | Yankee Springs Township

MEMBERSHIP BY THE NUMBERS

4234	Michigan Chapter Members
564	APA Members
322	Student Members
373	AICP Planners in Michigan
217	Community (Group) Members
213	Individual Chapter Only Members
49	APA Group Planning Board
32	APA Faculty Members
32	APA Life Members
16	MAP Life Members
10	APA Retiree Members
8	Emerging Planning Professionals
5	New Member Communities



PROGRAMS BY THE NUMBERS

1308	Registrants for all online conferences
532	Officials Attended March Workshops
452	Registrants for Planning Michigan 2020 Conference
310	Publications Sold
248	Officials Trained in Their Own Communities
101	Participants at MAP Reads
78	Registrants at Student Conference, February 2021
12	Workshops Held for Michigan Communities
9	Books read for MAP Reads
7	Planning Excellence Awards Bestowed
6	Officials Workshops held in March
6	Online conferences
4	Scholarships Bestowed
3	FAICP Nominations
2	Planning Leadership Awards Bestowed





MAP BOARD BY THE NUMBERS

July 1, 2020 to June 30, 2021

- 10 Regular Meetings
- 6 Linkages Conducted
(meetings with leaders from ancillary industries to inform our policy development)
 - March 2021 - *Steve Schnell, Housing North | Ryan Kilpatrick, Housing Next | Kimberly Faison, DFC*
 - April 2021 - *Housing Michigan Coalition Executive Committee (Homebuilders, Grand Rapids Chamber)*
 - May 2021 – *Board Linkage Lessons Learned Discussion*
 - June 2021 – *Financial Institutions with Cinnaire (Mark McDaniel) and the State Land Bank (Emily Doerr)*
 - August 2021 - *Manufactured Housing Industry and Huntington Bank*
 - September 2021 - *University Faculty from EMU, GVSU, UM, MSU, and WSU*
 - October 2021 - *MSHDA, MEDC and CEDAM*
- 2 Policy themes identified and studied: Climate Change and Housing
- 1 Annual Budget approved
- 1 Election Held – August 2020
 - 2 new board members (*Christina Anderson and Shari Williams*)
 - 2 incumbents re-elected (*Kelly Freeman and Brad Kaye*)
- 1 New Executive Committee
(*President Sarah Lucas, Vice President Carmine Avantini, Secretary Treasurer Brad Kaye, Professional Development Officer Wayne Beyea, Past President Jerrell Harris*)



2020 -2021 FINANCIAL REPORT

MAP's fiscal year runs from July 1, 2020 to June 30, 2021

Total Revenues - \$530,350 (Including general operations and grants)

- Nearly 1/3 of our revenues are from membership dues
- About 1/3 from conference and education program income
- And the remainder from grants, sponsorships, and other misc. income sources

Total expenses - \$463,700 (including general operations and grants)

- About half of that - \$321,000 - covered wages and salaries, benefits, and administrative costs for both general operations and grants management combined.
- The remainder of expenses is for non-wage costs associated with our educational programming, printing and postage, and building operations.

A Word About Grants

Grants help MAP expand capacity, advance our mission, and increase our influence.

Grants often cross fiscal years; the following summarizes fund collected this fiscal year.

- EGLE Coastal Leadership Academy 1, Pilot -\$15,521
- EGLE Coastal Leadership Academy 2- \$1,857 (of an \$80,000 grant, balance for 2021 – 2022 fiscal year)
- MDOT SR2S Transportation Bonanza - \$42,880
- DNR Tourism - \$22,256
- MEDC Planning Tear Sheets - \$13,716 (two year \$26,000 project)
- Total Profit 2020 – 2022 - \$67,000*

*includes a \$48,000 CARES Act PPP loan, now forgiven

PARTNERSHIPS

Safe Routes to School/MDOT Network Partners
| MSHDA & MML Sense of Place Council and
Leadership Team | MSHDA Housing Partner Advisory
Council, Michigan Statewide Housing Plan | MEDC/
RRC/MMS Advisory Council | LIAA, UM MTU, MSUE,
SeaGrant and our partner work on resilience grants
from EGLE | MML | MML Michigan Prosperity
Roadmap | MTA | CEDAM | Mobility for All Coalition
| Housing Michigan Coalition | Various Regions and
COGs | AARP | DFC Equity Summit | MSHDA Zoning
Reform





MAP Grants and Special Projects

MDOT and Safe Routes to School – Transportation Bonanza 12 –

multidisciplinary training event that brings together planners, officials, transportation engineers, planners and policy professionals, and community health professionals. Our February 2021 TB attracted 275 participants.

Michigan Department of Environment, Great Lakes, and Energy (EGLE) –
Coastal Leadership Academy (CLA).

MSHDA Zoning Reform Initiative – Funds were secured in the 2020 – 2021 fiscal year, with work to be conducted mostly in the 2021 – 2022 fiscal year. The purpose of the project is to develop a Guidebook for Zoning Reform highlighting code modernizations that can be accomplished without changes to the Planning or Zoning Enabling Acts, sample master plan language, and communications tools to help planners influence change.

Michigan Economic Development Corporation (MEDC)

- ***Planning Resources Tear Sheets*** – 30+ topics researched and designed with RRC communities as the audience to teach basic and advanced planning, zoning and development topics.
- ***Five Workshops for RRC Communities*** – customized for CAT Team regions. Conducted 1 of 4 in the 2020-2021 reporting year.



MAP BOARD

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