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**MICHIGAN
SOCIETY of
PLANNING
OFFICIALS**

**ANNUAL FALL CONFERENCE
TRAVERSE CITY
SEPTEMBER 28, 29 & 30**

PROGRAM
MSPO FALL CONFERENCE

Park Place Motor Inn
Traverse City, Michigan

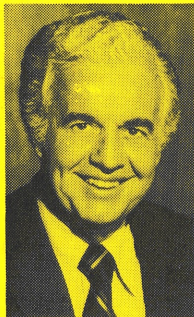
September 28, 29 & 30, 1978

Theme: Money — The "Reality" of Planning.

THURSDAY, SEPTEMBER 28, 1978

2:30 p.m. to 7:00 p.m. Registration (Lobby)
6:30 p.m. to 7:30 p.m. Bar Encounter of the Cash Kind (Dome)
7:30 p.m. Banquet and Keynote Address (Dome)

- Welcome — Gerald Church, MSPO President
- Welcome — The Honorable Peter Dendrinis, Mayor, City of Traverse City
- Invocation
- Dinner
- Keynote Address — Frank J. Kelley, Attorney General, State of Michigan
- Questions and Answers
- Presentation of Presidents Award
- Announcements



Frank J. Kelley

FRIDAY, SEPTEMBER 29, 1978

8:00 a.m. to 9:00 a.m. Registration (Lobby)
9:00 a.m. Technical Resource Centers

- * 1) The private sources of "reality" for Planning and Implementation. (Michigan Room 2)

Moderator—Laurence Keisling, Planning Director, Troy

The Developer and Mortgage Brokers Role

Edward Proctor, Jr.
Proctor, Homer, Warren, Inc.
Troy

The Foundation's Role

Homer Dowdy, Vice-President
Program Administration
Mott Foundation

The Private Development Groups Role

H. Joseph Pratt, Executive Director
Battle Creek Unlimited (I.D.C.)

- 2) The public sources of "reality" for Planning and Implementation. (Star Court Room)

Moderator—Joseph Wasie, Engineering Consultants, Inc., Ishpeming.

Federal Government Role

- * Donald Goostrey, Chief of Planning Division
Economic Development Administration
Chicago, Illinois

State Government Role

John P. Kavanagh, Director
Industrial Division
Office of Economic Expansion
Michigan Department of Commerce

Local Urban Government Role

Dewitt Henry, Executive Director
Downriver Community Conference
Wayne County

Local Non-Urban Government Role

Gregory Main, Executive Director
Central Upper Peninsula Planning and Development Commission

- 3) How does zoning look at "reality"? Should you turn down a lucrative zoning change? (Morency Room B)

Moderator—Alice Donnel, Director-Manager, Housing Commission, Coldwater.

The Private Developers Viewpoint

Robert Carey, President
Thompson-Brown
Farmington Hills

The Elected Officials Viewpoint

Randy Husk
City Councilmember
City of Troy

The Planning Commission Members Viewpoint

Ward Waistrom, Chairman
Emmett County Planning Commission

The Professional Planners Viewpoint

Mark Wychoff
Local Zoning Specialist
Land Resources Program
Department of Natural Resources

- 4) How does the comprehensive plan cope with "reality"? Fiscal policies on planning—a forgotten part of the plan? (Morency Room C)

Moderator—Karl Hosford, Chief, Division of Land Resource Programs, Department of Natural Resources, Lansing.

The Chief City Administrators Views

Edward Pottoff, Jr., City Manager
City of Cadillac

The Financial Officials Views

Victor Phillips
Finance Director
City of Midland

The Townships Chief Administrators Views

Harold Stein, Supervisor
Canton Township

The Professional Planners Views

James Knack, Planning Director
City of Grand Rapids

- 5) What are the "realities" of citizen involvement? Is citizen involvement worth the time and cost? (Michigan Room 1)

Moderator—Myles Boylan, Professor, School of Urban Planning and Land Architecture, Michigan State University, Lansing.

A Local Neighborhood Associations Members Views

Mrs. William (Sandy) Cartwright
Traverse City

A Local Government Officials Views

Oscar Stroud, Supervisor
Charlevoix Township

An Urban Planners Request

Harold Bellamy
Head City Planner
Community and Economic Development Department
City of Detroit

The Public Hearing

Jack Morgan
Public Hearing Director
Michigan Department of State Highways and Transportation
Lansing

9:30 a.m. to 2:00 p.m. Spouse Browse (Lobby)

Private car caravan to Interlochen Music Camp and Arts Academy. Lunch at L'Ecole Restaurant. Luncheon speaker Gwen Frostic, well known Michigan artist. A visit to her studio will follow the luncheon.

11:00 a.m. Annual Business Meeting (Michigan Room)

12:00 p.m. to 2:00 p.m. Major Luncheon and Address (Dome)

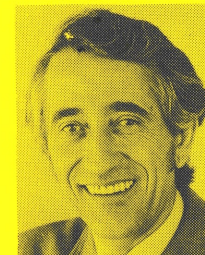
- Invocation
- Address—Edmund Bacon, Vice-President, Mondes International, Montreal, Canada. Formerly Director of Planning, Philadelphia, Pennsylvania.
- Announcement of MSPO Honor Project Awards

2:10 p.m. to 4:10 p.m. Repeat of morning Technical Resource Centers

4:15 p.m. to 5:00 p.m. Presentation and discussion of Honors Awards Projects. (Project Representatives)

6:30 p.m. to 7:30 p.m. Bar Encounter of the Cash Kind (Dome)

7:30 p.m. Highlight Banquet (Dome)



Pat Paulsen

- Invocation
- Dinner
- Entertainment—Pat Paulsen, Stage and Television Comedian.

SATURDAY, SEPTEMBER 30, 1978

8:00 a.m. to 9:00 a.m. Registration (Lobby)

9:00 a.m. to 12:00 p.m. Concurrent Technical Resource Centers and Tours

- 1) The "reality" of historic preservation in the planning process. (Includes discussion period and walking tour.) (Michigan Room 1)

John J. Collins
Trustee, City of Marshall Historical Society
President Historical Society of Michigan
Member State Historical Commission

Carol Hale, City Commissioner
Traverse City
Active in area historical activities

John Bensley
Local Traverse City Historian

- 2) The "reality" of maintaining viable downtowns. (Discussion period and walking tour using Traverse City downtown as a laboratory.) (Michigan Room 2)

John D. Borah
Executive—Erickson Development Company
Jackson
(Formerly Executive Director, City of Jackson E.D.C.)

Fred Hoisington
Director of Planning
City of Traverse City

- 3) Local development of planning interest. (Caravan tour using private vehicles with resource people participating at various points.) (Lobby)

Arrangements by Roger Williams, Executive Director, Traverse Bay Regional Planning Commission.

12:00 p.m. Conference adjourned